

FOR IMMEDIATE RELEASE

Attention: Books, Lifestyle, Entertainment, Gift Guide, Shopping Editors

INDIGO ANNOUNCES BEST BOOKS OF 2012

Must-Have Books Revealed by Canada's One Stop Magical Holiday Shop

Toronto, ON – November 5th, 2012 – Today, Indigo announced a curated list of their 25 not-to-be-missed books for 2012. Indigo's Best of 2012 list offers a diverse array of unforgettable characters and captivating storytelling from a dynamic assortment of writers including first time authors through seasoned Pulitzer Prize winners. Topping the List as best book of the year is <u>Sutton</u>, J.R. Moehringer's vivid retelling of Willie Sutton's life that blends fact and fiction in a poignant, comedic, fast-paced story.

"A great story is always a memorable gift and there's something from our Best of 2012 List for everyone on your gift shopping list," said Bahram Olfati, Vice President, Indigo Books & Music Inc.

Inspiring Gifts All Wrapped Up on Indigo's Best of 2012 List

Given or received, books continue to be affordable and thoughtful gifts of discovery, inspiration, entertainment and escape. The year's best books – curated and debated by the book buying team at Indigo – include narratives that unearth inimitable characters amid incredible circumstances like Shin Dong-hyuk and his extraordinary odyssey in Blaine Harden's <u>Escape from Camp 14</u>. Shin Dong-hyuk's remarkable story was also featured in the Indigo Spotlight program – one dedicated to helping booklovers discover their next outstanding read.

Several Indigo Spotlight titles like Jenny Lawson's hilarious and off-beat biography, Let's Pretend This Never Happened and Will Schwalbe's poignant, inspiring and heartfelt, The End of Your Life Book Club are included in the year's top 25. Indigo's Best of 2012 List is also sprinkled with young adult titles like Maggie Stiefvater's compelling start to a brand new series, The Raven Boys and John Green's insightful, bold and heartbreaking novel, The Fault in Our Stars that are great reads for any avid reader.

Booklovers will find these and more inspiring gift ideas at Indigo and Chapters stores nationally and online at indigo.ca just in time for the Holidays. Online orders over \$59 can be wrapped for free and shipped almost anywhere across Canada for free too. Plum Rewards members enjoy more every day in-store or online, to join plum rewards for free visit indigo.ca

Indigo Best of 2012

- 1. Sutton, J. R. Moehringer
- 2. The Unlikely Pilgrimage of Harold Fry, Rachel Joyce
- 3. Let's Pretend This Never Happened, Jenny Lawson



- 4. The End of Your Life Book Club, Will Schwalbe
- 5. In The Orchard, The Swallows, Peter Hobbes
- 6. The Casual Vacancy, J.K. Rowling
- 7. The Chaperone, Laura Moriarty
- 8. Escape From Camp 14, Blaine Harden
- 9. Bobcat & Other Stories, Rebecca Lee
- 10. The Headmaster's Wager, Vincent Lam
- 11. The Raven Boys, Maggie Stiefvater
- 12. Gone Girl, Gillian Flynn
- 13. Doppler, Erlend Loe
- 14. The 100 Year Old Man Who Climbed Out The Window, Jonas Jonasson
- 15. Behind The Beautiful Forevers, Katherine Boo
- 16. The Power Of Why, Amanda Lang
- 17. Hologram for The King, Dave Eggers
- 18. *Me Who Dove Into the Heart Of The World*, Sabina Berman
- 19. Billy Lynn's Long Halftime Walk, Ben Fountain
- 20. Midnight in Peking, Paul French
- 21. Red Chamber, Pauline A. Chen
- 22. Fat Years, Koonchung Chan
- 23. The Fault in Our Stars, John Green
- 24. Batman Vol .1: The Court of Owls, Scott Snyder
- 25. The Instigator, Jonathon Gatehouse

About Indigo Books & Music Inc.

Indigo is Canada's largest purveyor of ideas and inspiration to enrich your life, with books, specialty toys, gifts and lifestyle enhancing products that affordably offer intrinsic quality, beauty and timeless design. Indigo is a publicly traded Canadian company listed on the Toronto Stock Exchange (IDG). As the largest book and specialty retailer in Canada, Indigo operates in all provinces under different banners including Indigo Books & Music; Indigo Books, Gifts, Kids; IndigoSpirit, Chapters, The World's Biggest Bookstore, and Coles. The online channel, www.indigo.ca, features books, eBooks, toys, music and DVDs, and hosts the award winning Indigo Online Community.

Indigo founded the <u>Indigo Love of Reading Foundation</u> in 2004 to address the underfunding of public schools, their libraries and the resulting literacy crisis. Every year the Indigo Love of Reading Foundation commits \$1.5 million to high-needs elementary schools so they can rebuild their libraries with the purchase of new books and education resources. The annual Adopt a School program brings Canadian communities together to raise additional funds putting thousands more books into the hands of children at hundreds more elementary schools annually. To date the Indigo Love of Reading Foundation has committed more than \$13 million to more than 500 schools nationally.

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