



INDIGO NAMED TOP CANADIAN RETAIL EMPLOYER BRAND, SIXTH OVERALL

Toronto, ON (April 23, 2015) – Indigo (TSX: IDG), Canada's largest book, gift and specialty toy retailer is delighted to be named the top Canadian retail employer brand, number six overall, according to the annual award given by Randstad Canada, a staffing, recruitment and HR company.

"We are thrilled to be recognized as the top employer brand in Canadian retail," said Indigo Books & Music Inc. founder and CEO, Heather Reisman. "I am so proud of our nearly seven thousand employees and the role they play every day in reinforcing our reputation as a great employer through their passion, dedication and commitment to serving our customers from coast to coast."

The Randstad Award rewards and encourages best practices in building the best employer brands, and is the only employer award where winners are chosen entirely by workers and job seekers in search of employment opportunities within Canada's leading organizations.

Indigo has ranked in the Top 20 Most Attractive Employer Brands in Canada since Randstad launched the program in 2011.

ABOUT INDIGO BOOKS & MUSIC INC

With books always at our heart and soul at Indigo we are about telling stories and creating experiences. Indigo is Canada's largest purveyor of ideas and inspiration to enrich your life, with books, specialty toys, gifts and lifestyle enhancing products that affordably offer intrinsic quality, beauty and timeless design. As the largest book and specialty retailer in Canada, Indigo operates in all provinces under different banners including Indigo Books & Music; Indigo Books, Gifts, Kids; IndigoSpirit; Chapters; Coles; and the online channel, www.indigo.ca.

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