



INDIGO PREPARES FOR ONE OF THE BIGGEST LITERARY MOMENTS OF THE YEAR: THE RELEASE OF HARPER LEE'S *GO SET A WATCHMAN*

Almost 55 years in the making, Harper Lee's second novel, Go Set a Watchman, will be released at all Indigo, Chapters and Coles locations across the country on July 14th, 2015.

Toronto, ON (July 13, 2015) – Indigo (TSX: IDG), Canada's largest book, gift and specialty toy retailer, is pleased to announce that Harper Lee's second novel, *Go Set a Watchman*, will be available for sale at all Indigo, Chapters and Coles locations on July 14th, 2015.

The sequel to Harper Lee's award-winning *To Kill a Mockingbird*, *Go Set a Watchman* explores how familiar characters like Atticus and Scout respond to the turbulent affairs of the mid-1950s. Although more than 50 years separate the release dates of Lee's first and second books, *Go Set a Watchman* was written years in advance of *To Kill a Mockingbird*. In fact, it was the first manuscript Lee ever sent to publishers.

"This was one of the biggest, and best, surprises of the year so far," said Bahram Olfati, Senior Vice-President of Print at Indigo. "We could never have imagined that Harper Lee would release a new novel, nearly 55 years after her first. As the transcript has been kept a tightly held secret, our entire team is eagerly waiting to get our hands on a copy, along with everyone else, on July 14th. We, along with the millions who have read and loved *To Kill a Mockingbird*, are looking forward to seeing how the amazing and influential characters turned out."

To celebrate the launch, Indigo has been looking back in time to Lee's classic novel, *To Kill a Mockingbird*. Earlier this year, Indigo's CEO and Chief Booklover Heather Reisman announced *To Kill a Mockingbird* as a Heather's Pick, and the novel was also highlighted as Indigo's World's Biggest Book Club pick for June. The [World's Biggest Book Club](#) is a monthly Twitter party that brings booklovers together to discuss great reads in 140 characters or less.

With the release of *Go Set a Watchman* quickly approaching, Indigo is pleased to host the biggest plum® rewards contest in the history of the program. Upon purchase or pre-order of the book between now and August 1st, all plum® rewards members will be automatically entered to win one prize of 1,000,000 bonus plum points. For more information and complete contest rules, please click [here](#).

Indigo has also partnered with HarperCollins and Cineplex to present a special cross-Canada screening of *To Kill a Mockingbird* in five select theatres. The cities participating are Vancouver, Calgary, Toronto, Ottawa and Halifax. At each screening, audiences will enjoy a special viewing of the new 30-second commercial spot for *Go Set a Watchman*.

To pre-order your copy of *Go Set a Watchman* now, visit <https://www.chapters.indigo.ca/en-ca/books/harper-lee/>.

For more information please contact:

[Katie Gregory](#)

Manager, Public Relations

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