



INDIGOSPIRIT TO OPEN IN DOWNTOWN VANCOUVER ON JANUARY 29th, 2016

New small-format Indigospirit offers customers the best in books, paper and gifts.

Toronto, ON (January 18, 2016) – Indigo (TSX: IDG), Canada’s leading purveyor of books, toys, lifestyle, ideas, and inspiration, is pleased to announce the opening of their new 5,000 square foot Indigospirit location at 810/816 Granville Street in downtown Vancouver on January 29th, 2016.

The new Indigospirit will set the standard for Indigo’s small format stores across Canada. With a robust book assortment at its core, the store will offer over 17,500 titles. The product assortment traditionally available in Indigo’s smaller locations will be expanded upon with a beautifully curated gift and paper selection offering a wide range of cards, office accessories and stationery. Elsewhere in the store, customers will enjoy a stunning assortment of baby products and gifts for all ages. Customers can also expect to find the same great service they know and love at Indigo and Chapters locations across the country.

In addition, those visiting Indigospirit will be able to shop Indigo’s entire product range through in-store kiosks, which offer free shipping of all items to store with no minimum spend, plus free returns. Customers can feel confident about finding everything they need and more at Indigospirit in downtown Vancouver.

“We are delighted to be back in downtown Vancouver and are looking forward to once again serving our wonderful customers. We know they are going to love this new location and its warm, welcoming atmosphere as much as we do,” said Tania Borle, VP, Retail, Western Canada. “Although this location will serve many of our customers well, we remain passionate about finding the perfect location for a large format Indigo store in downtown Vancouver.”

For more information on Indigo, please visit indigo.ca.

About Indigo

With books always at our heart and soul at Indigo we are about telling stories and creating experiences. Indigo is Canada’s largest purveyor of ideas and inspiration, with books, specialty toys, gifts and lifestyle enhancing products that affordably offer intrinsic quality, beauty and timeless design. Canadian owned Indigo Books & Music is the country’s largest book and specialty retailer operating in all provinces under different banners including Indigo Books & Music; Indigo Books, Gifts, Kids; Indigo Spirit, Chapters, and Coles and online at www.indigo.ca.

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