



IMAGINATION STARTS AT INDIGOKIDS WITH THE ULTIMATE SPRING BREAK ESCAPE

Keep kids engaged and entertained all Spring Break long, with books and events from IndigoKids!

Toronto, ON (March 2, 2016) – Indigo (TSX: IDG), Canada’s leading purveyor of books, gifts, toys, ideas and inspiration is delighted to unveil its ultimate Spring Break Escape Reading Guide.

“Our mission is to inspire Canadian children of all ages to fall in love with books and reading. We know the power of a fantastic book, and with so many new titles and genres to discover, Spring Break is the perfect time to get lost in a captivating story,” said Kirsten Chapman, EVP, Digital and Chief Marketing Officer at Indigo. “We hope that families from coast-to-coast will turn to our Spring Break Escape Reading Guide as a great resource when helping choose their child’s next favourite book.”

The IndigoKids Spring Break Escape Reading Guide is an interactive guide with an expansive selection of recommended books for children of every age and stage. From fantasy fiction and laugh-out-loud comedy to compelling graphic novels, Indigo’s team of in-house book experts has hand-selected each and every title with the goal of keeping kids engaged and entertained during Spring Break.

Each book in the guide is organized by category and reading level, meaning it’s never been easier for kids to select a story or two that they can’t wait to read. Customers looking for additional recommendations or specialized picks are encouraged to visit [Facebook.com/indigokids](https://www.facebook.com/indigokids) or [@ChaptersIndigo](https://twitter.com/ChaptersIndigo) on Twitter and tweet their question with the hashtag [#AskIndigo](https://twitter.com/AskIndigo).

Plus, to keep kids entertained during Spring Break, come join the in-store fun at IndigoKids! During mid-March, participating IndigoKids locations across Canada will be hosting make & take activities, hands-on play, storytime and more. Kids can enjoy LEGO® Brick Break and channel their inner creativity with DIY stencil art, among other activities. Watch for special Spring Break promotions on kids’ favourite brands like Klutz, LEGO and the perennial favourite, Dr. Seuss! Visit [indigo.ca/events](https://www.indigo.ca/events) for event and promotion details.

To view the complete IndigoKids Spring Break Escape Reading Guide, visit [indigo.ca/en-ca/kids/spring-reading-guide](https://www.indigo.ca/en-ca/kids/spring-reading-guide) or pick up a free reading guide at your local store today.

TOP BOOKS FOR SPRING BREAK

Preschoolers and Early Readers (ages 4-8):

[*The Night Gardener*](#) by Terry Fan and Eric Fan

In the spirit of *Goodnight Moon* and *The Curious Garden* comes a new Heather’s Pick – the stunning debut picture book filled with whimsy and creativity from brothers Terry and Eric Fan. With breathtaking illustrations and spare, sweet text, this masterpiece about enjoying the beauty of nature is sure to become an instant classic.

[*If I Had a Gryphon*](#) by Vikki VanSickle

Fall in love with the newest picture book from Canadian author Vikki VanSickle, about a girl with a hamster who wants a more... interesting pet. But are sasquatches, unicorns, and gryphons really the best idea? *If I Had a Gryphon* is a raucous rhyming read-aloud about fantastical beasts in everyday situations--and the increasingly beleaguered heroine who has to deal with them.

Indigo

[The Princess in Black and the Hungry Bunny Horde](#) by Shannon Hale and Dean Hale

The Princess in Black is back. Laugh out loud as Princess Magnolia and her unicorn Frimplepants face a horde of hungry bunnies! The author of *Ever After High* brings us a funny, empowering book for young readers.

Young Readers (ages 9 – 12):

[Amulet Book Seven: Firelight](#) by Kazu Kibuishi

The unforgettable seventh installment of Kazu Kibuishi's bestselling Amulet series is here! Get lost in the captivating tale of this graphic novel, part of a series much beloved by fans all over the world.

[DC Comics: Secret Heroes Society, Study Hall of Justice](#) by Derek Fridolfs

Welcome to the Secret Hero Society, where a young Batman, Wonder Woman and Superman decide to form a detective agency. This book is the first in a new series, just in time for Batman vs. Superman!

[Pax](#) by Sara Pennypacker

From bestselling and award-winning author Sara Pennypacker comes a beautifully wrought, utterly compelling novel about the powerful relationship between a boy and his fox. The story, stunningly illustrated by Jon Klassen, is destined to become a classic for years to come.

Teens (13-17):

[Lady Midnight](#) by Cassandra Clare

Glitz, glamour, and Shadowhunters abound in this heartrending opening to Cassandra Clare's Dark Artifices series. Fans can't wait to dig in to Clare's newest series!

[Glass Sword](#) by Victoria Aveyard

The electrifying next installment in [The Red Queen](#) series escalates the struggle between the growing rebel army and the blood-segregated world they've always known—and pits Mare against the darkness that has grown in her soul. In this sequel, it's clear that the stakes just keep getting higher.

All Ages:

[Marker Everything](#) from Klutz

Klutz has new activity books just in time for Spring Break! *Marker Everything* has a set of mini-markers, 30 techniques to learn, and 10 project ideas to try! It's a great way to get creative.

[Harry Potter: Magical Places and Characters Coloring Book](#) from Scholastic

In the second official Harry Potter coloring book, explore the inspiring places and characters of the Harry Potter books and films with pages of stunning illustrations to colour. With J.K. Rowling's newest release, [Harry Potter and the Cursed Child](#), coming to Indigo this summer, everything is Potter again!

ABOUT INDIGO BOOKS & MUSIC INC

With books always at our heart and soul at Indigo we are about telling stories and creating experiences. Indigo is Canada's largest purveyor of ideas and inspiration to enrich your life, with books, gifts, specialty toys and lifestyle enhancing products that affordably offer intrinsic quality, beauty and timeless design. As the largest book and specialty retailer in Canada, Indigo operates in all provinces under different banners including Indigo Books & Music; Indigo Books, Gifts, Kids; Indigospirit, Chapters, Coles and the online channel, www.indigo.ca.



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