



LOOK TO INDIGO THIS HOLIDAY SEASON WHERE EVERY GIFT TELLS A STORY

With three weeks left in December, there's still time to check every gift off holiday lists at Indigo and indigo.ca.

Toronto, ON (December 8, 2017) – Indigo (TSX: IDG), the world's first cultural department store, is thrilled to share its top gift picks this season to make holiday shopping stress-free and joyful. From the season's most anticipated books to exclusive, beautifully-designed lifestyle products, this year's holiday collection encapsulates Indigo's belief that *'every gift tells a story.'* A thoughtfully selected gift can become a cherished memory – and with thousands of gifts in-store and online, there's still time to find the perfect gift for every person on your list.

"We're excited for Canadians to experience our joyful services, plus an amazing selection of products this holiday season," said Kirsten Chapman, Chief Marketing Officer and EVP Digital at Indigo. "Our goal is to make holiday shopping a truly joyful experience. To help customers find just the right gift for everyone on their list during this busy time, Indigo's gift experts have put together curated lists that are guaranteed to please."

Find a curated selection of the season's top gifts below, including this Holiday's best-selling books, the hottest tech and style essentials, specialty brands and the toys every kid is asking for.

Gifts They're Guaranteed to Love.

GIFTS FOR HER:

- [SADDLE BAG WITH WEB STRAP](#) by Indigo, \$39.50
- [FISHING BEAR SNOW GLOBE](#) by Indigo, 29.50
- [THE SUN AND HER FLOWERS](#) by Rupi Kaur, \$19.99
- [GOLD X NECKLACE](#) by Melanie Auld, \$65
- [OH SHE GLOWS BOXED SET](#) by Angela Liddon, Indigo Exclusive \$64
- [WINE GLASS, WINE IS THE ANSWER](#) by Indigo, \$20
- [MILKY WAY WATER BOTTLE 17OZ](#) by S'well, \$45
- [WHAT HAPPENED](#) by Hillary Rodham Clinton, \$39.99
- [FITBIT ALTA HR](#) by Fitbit, \$229.95
- [NORTHERN CABLE KNIT MITTEN](#) by Indigo, \$24.50

GIFTS FOR HIM:

- [ORIGIN](#) by Dan Brown, \$38.50
- [OXFORD WATER BOTTLE 25 oz](#) by S'well, \$58
- [FITBIT IONIC](#) by Fitbit, \$399.95
- [THE ROOSTER BAR](#) by John Grisham, \$37
- [WHISKEY TRUNCATED CUBES](#) by Sparq, \$22.50
- [BEATS SOLO 3 WIRELESS ON-EAR HEADPHONES](#) by Beats by Dre, \$329.95
- [CRUISER TURNTABLE](#) by Crosley, \$119.95
- [SLEEPING BEAUTIES](#) by Stephen King, \$39.99

Indigo

- [LEONARDO DA VINCI](#) by Walter Isaacson, \$45
- [GOOD MEASURE GLASS](#) by Fred, \$18

GIFTS FOR TEENS:

- [VELVET MINI BACKPACK](#) by Indigo, 39.50
- [THE BOOK OF DUST: LA BELLE SAUVAGE](#) by Philip Pullman, \$29.99
- [INSTAX MINI 9 CAMERA](#) by FujiFilm, \$99.95
- [MY CINEMA LIGHTBOX](#) by Indigo, \$59.50
- [TURTLES ALL THE WAY DOWN](#) by John Green, \$25.99
- [TABLE TENNIS](#) by Indigo, \$12.50
- [SPACE SHUTTLE DESK ACCESSORY](#) by Westminster, \$17
- [HARRY POTTER GADGET DECALS](#) by Palladone, \$12.50
- [SOPHIE VISOR DOG CHARM](#) by Kendall + Kylie, \$98
- [THE HATE U GIVE](#) by Angie Thomas, \$21.99

GIFTS FOR KIDS:

- [PAW PATROL LIFE SIZE LOOKOUT TOWER](#) by Paw Patrol, \$149.95
- [STAR WARS DROID INVENTOR KIT](#) by littleBits, \$129.95
- [DOG MAN #3 DOG MAN: A TALE OF TWO KITTIES](#) by Dav Pilkey, \$12.99
- [LEGO BOOST](#) by LEGO®, \$199.95
- [AMERICAN GIRL TENNEY GRANT DOLL & BOOK](#) by American Girl®, \$149.00
- [WONDER MOVIE TIE-IN EDITION](#) by R.J. Palacio, \$22.99
- [PJ MASKS VEHICLES \(ASSORTED\)](#) by PJ Masks, \$22.95
- [MYSTERIOUS POWERS TIN \(ASSORTED\)](#) by Pokemon, \$29.95
- [MALALA'S MAGIC PENCIL](#) by Malala Yousafzai, \$23.49
- [HAPE X INDIGO GREAT CANADIAN TRAIN TABLE](#) by Hape, \$129.95

GIFTS FOR BABY:

- [CABIN COZY MOOSE HAT](#) by IndigoBaby, \$19.50
- [JAMIE BABY KNIT HAT POM-POM](#) by Lizette Handmade, \$24.50
- [COVERALL ONE-PIECE PATCHES](#) by IndigoBaby, \$22
- [BABY'S FIRST CHRISTMAS STOCKING](#) by IndigoBaby, \$14.50
- [A PORCUPINE IN A PINE TREE](#) by Helaine Becker, \$9.99
- [PEARL UNICORN](#) by Jellycat, \$28.50
- [LITTLEST SERIES: THE LITTLEST REINDEER](#) by Brandi Dougherty, \$5.50
- [#2018 ONESIE, 0-3 MONTHS](#) by IndigoBaby, \$10
- [FA LA LA](#) by Leslie Patricelli, \$8.29
- [BROWN BEAR](#) by IndigoBaby, \$9.50



Joyful Holiday Services

As well as having the most sought after books, gifts and brands Indigo makes shopping a joyful experience with a no-risk money back guarantee on all items and a number of joyful holiday services:

- **Free Shipping & Returns:** Get free shipping to stores and free returns, even when you spend as little as \$25. Who else makes shopping so easy? For more information, visit indigo.ca/freeshipping.
- **Free Gift Wrap:** Indigo is stocked for the season with gorgeous wrapping paper, bags, tags and cards. Plus, enjoy free in-store gift wrapping for all kids' presents.
- **Personal Shoppers:** Shop in-store to get great advice from our expert staff. Or, visit our virtual gift concierge #AskIndigo 24/7 for more helpful ideas, book recommendations and more.
- **Shop via Indigo Mobile App:** Easily shop on-the-go using the Indigo Mobile App for iOS or Android. Using the app in-store, customers can scan items and have their order shipped to their home or directly to a gift recipient.
- **Be Rewarded:** Earn points for every eligible dollar you spend in-store and online with plum® rewards. Not a member? Don't miss out for the holidays. Sign up today at indigo.ca/plumrewards

For more information on Indigo please visit indigo.ca

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