# Indigo has 8th $^{\text {th }}$ straight quarter of revenue growth First-quarter revenues improve by $5.1 \%$ over same period last year 

TORONTO, A ugust 19, 2003 - Indigo Books \& Music Inc. (TSX: IDG), Canada's largest book retailer, reported continued solid sales results for its first quarter of fiscal year 2004. Sales of the latest installment in the successful Harry Potter series of books offset a challenging retail environment and operating fewer stores.

Total consolidated revenues in the first quarter increased $5.1 \%$ to $\$ 164.2$ million, up from $\$ 156.3$ million in the same quarter last year. The increase, due primarily to the Harry Potter release, also led to positive comparative store sales. Superstores including Indigo, Chapters and World's Biggest Bookstore had a comparative sales increase of $3.9 \%$ while mall stores saw an increase of $0.3 \%$, reversing the declining trend seen in that format over the previous two quarters.

Online sales in the first quarter grew $65.3 \%$ over the same period last year. The growth was driven by sales of H arry Potter, improvements in selection and delivery, as well as increased marketing and promotional activity.
"We are pleased with this quarter's performance particularly given the challenges of SARS, a drop in tourism and general global uncertainty." said Heather Reisman, Indigo's Chief Executive Officer.

Indigo saw a $\$ 1.6$ million improvement in net income in the first quarter of fiscal 2004. Despite fewer stores and a harsh economic climate that negatively affected retail in general, Indigo's operating losses improved $16.3 \%$ to $\$ 2.4$ million from $\$ 2.9$ million in the first quarter last year, driven by factors including higher sales and lower store operating expenses. Net loss for the first quarter was $\$ 11.5$ million or $\$ 0.48$ per share as compared to a net loss of $\$ 13.2$ million or $\$ 0.63$ per share in the first quarter last year. First quarter losses are typical in the retail industry due to seasonal sales patterns.

The total number of superstores in the first quarter of fiscal 2004 is 88 as compared to 89 for the same period last year. The total number of mall stores was 175 , compared to 182 the previous year. In the first quarter of fiscal 2004, Indigo closed four mall stores as part of an ongoing initiative to streamline the real estate portfolio and close under-performing locations in over served markets. As well, Indigo closed the McGill University Bookstore in M ontreal when the contract expired.

## Forward-Looking Statements

Statements contained in this news release that are not historical facts are forward-looking statements which involve risk and uncertainties that could cause results to differ materially from those expressed in the forward-looking statements. Among the key factors that could cause such differences are: general economic, market or business conditions in Canada; competitive actions by other companies; changes in laws or regulations; and other factors, many of which are beyond the control of the Company.

## About Indigo Books \& Music Inc.

Indigo is a Canadian company and the largest book retailer in Canada, operating bookstores in all provinces under the names Indigo Books M usic \& more, Chapters, The W orld's Biggest Bookstore and Coles. Indigo operates www.chapters.indigo.ca, an online retailer of books, gifts, videos, and DVDs.

Indigo is a publicly traded company listed on the Toronto Stock Exchange under the stock symbol IDG. To learn more about Indigo, please visit the A bout Our Company section of www.chapters.indigo.ca.

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## Indigo Books \& Music Inc.

Consolidated Balance Sheets

Figures as at June 28, 2003 and June 29, 2002 are unaudited

| [in thousands of dollars] |  | As at June 28, 2003 |  | As at June 29, 2002 |  | As at March 29, 2003 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | - | \$ | 407 | \$ | - |
| Accounts receivable |  | 8,316 |  | 11,067 |  | 9,383 |
| Inventories |  | 201,377 |  | 228,856 |  | 202,455 |
| Income taxes receivable |  | - |  | 352 |  | 181 |
| Prepaid expenses |  | 6,231 |  | 3,856 |  | 5,663 |
| Future tax assets |  | 4,012 |  | 6,538 |  | 4,012 |
| Total current assets |  | 219,936 |  | 251,076 |  | 221,694 |
| Capital assets, net |  | 102,303 |  | 109,233 |  | 106,170 |
| Future taxes assets |  | 6,671 |  | 4,145 |  | 6,671 |
| Goodwill |  | 58,458 |  | 64,570 |  | 58,458 |
| Deferred financing fees, net of accumulated amortization of \$2,770 [June 29, 2002- \$1,217; March 29, 2003 - \$2,391] |  | 1,405 |  | 2,958 |  | 1,784 |
| Total assets |  | 388,773 |  | 431,982 |  | 394,777 |
| Liabilities and shareholders' equity |  |  |  |  |  |  |
| Bank indebtedness |  | 33,549 |  | 61,433 |  | 21,388 |
| Accounts payable and accrued liabilities |  | 182,203 |  | 184,536 |  | 189,702 |
| Income Taxes Payable |  | 407 |  | - |  | - |
| Deferred revenue |  | 6,610 |  | 7,332 |  | 6,835 |
| Current portion long-term debt |  | 31,218 |  | 31,000 |  | 31,324 |
| Total current liabilities |  | 253,987 |  | 284,301 |  | 249,249 |
| Accrued benefit obligations |  | 948 |  | 1,306 |  | 886 |
| Long-term debt |  | 23,186 |  | 53,000 |  | 23,186 |
| Convertible debentures |  | 31,836 |  | 28,665 |  | 31,092 |
| Total liabilities |  | 309,957 |  | 367,272 |  | 304,413 |
| Shareholders' equity |  |  |  |  |  |  |
| Share capital |  | 193,426 |  | 177,567 |  | 193,426 |
| Equity portion of convertible debentures |  | 1,903 |  | 1,903 |  | 1,903 |
| Deficit |  | $(116,513)$ |  | $(114,760)$ |  | $(104,965)$ |
| Total shareholders' equity |  | 78,816 |  | 64,710 |  | 90,364 |
| Total liabilities and shareholders' equity | \$ | 388,773 | \$ | 431,982 | \$ | 394,777 |

## Indigo Books \& Music Inc.

Consolidated Statements of Earnings
Unaudited

| [in thousands of dollars, except per share data] |  | $13-$-week period ended June 28, 2003 |  | $\begin{array}{r} 13 \text {-week } \\ \text { period ended } \\ \text { June } 29, \\ 2002 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Revenue | \$ | 164,248 | \$ | 156,336 |
| Cost of product, purchasing, selling and administration |  | 166,637 |  | 159,189 |
|  |  | $(2,389)$ |  | $(2,853)$ |
| Amortization of capital assets |  | 6,170 |  | 5,974 |
| Amortization of pre-opening store costs |  | - |  | 14 |
| Loss before the undernoted items |  | $(8,559)$ |  | $(8,841)$ |
| Interest on long-term debt and financing charges |  | 1,453 |  | 2,240 |
| Interest on bank indebtedness |  | 1,386 |  | 1,951 |
| Loss before income tax |  | $(11,398)$ |  | $(13,032)$ |
| Income tax expense |  | 150 |  | 150 |
| Net loss for the period | \$ | $(11,548)$ | \$ | $(13,182)$ |
| Basic net loss per common share | \$ | (0.48) | \$ | (0.63) |
| Diluted net loss per common share | \$ | (0.48) | \$ | (0.63) |
| Weighted average common shares outstanding |  | 23,965 |  | 20,760 |

