Happy Holidays for Indigo

Profits and revenues both up after 2006 Christmas season

TORONTO - January 31, 2007 -- Indigo Books & Music Inc. (TSX: IDG), Canada's largest book retailer, reported strong earnings and revenues for its third quarter ended December 30, 2006. The retailer's profit was up 3% to \$41.0 million for the period including the Christmas shopping season, pushing earnings to \$1.68 per share, up \$0.03 from a year ago. Included in these results was a \$1.6 million write-off of software assets related to the company's online business. Normalizing for this charge, the Company's net earnings would have increased 7.2%. Operating earnings for the quarter grew 6% or almost \$3 million to \$51.2 million.

Indigo grew revenues 3.4% to \$320.5 million, compared to \$309.9 million in the same quarter last year. Comparative store sales for the quarter increased 2.5% to \$206.5 million in superstores while small format stores rose 0.6% to \$62.1 million. The company opened two new superstores late in the quarter.

Commenting on the results, Indigo CEO Heather Reisman said: "We are pleased with our performance given a 6% average decline in the price of US published books driven by the strong Canadian Dollar. Not only have we have been able to grow our top line well above the North American industry average, but we've done so without the benefit of strong blockbuster titles this past quarter, compared to last year."

The Company's online sales rose 17.7% to \$28.6 million, continuing the track record of double digit growth since the inception of the channel.

On a year-to-date basis, net earnings increased to \$34.2 million, up 4% from last year's \$32.8 million. On a per share basis, earnings were \$1.41 compared to \$1.36 the year prior. Revenues were up 1.7% to \$673.1 million from \$661.7 million while same store sales grew 1.9% in superstores and 0.6% in small format stores.

Forward-Looking Statements

Statements contained in this news release that are not historical facts are forward-looking statements which involve risk and uncertainties that could cause results to differ materially from those expressed in the forward-looking statements. Among the key factors that could cause such differences are: general economic, market or business conditions in Canada; competitive actions by other companies; changes in laws or regulations; and other factors, many of which are beyond the control of the Company.

About Indigo Books & Music Inc.

Indigo is a Canadian company and the largest book retailer in Canada, operating bookstores in all provinces under the names *Indigo Books Music & more, Chapters, The World's Biggest Bookstore and Coles.* Indigo operates chapters.indigo.ca, an online retailer of books, gifts, music, videos, and DVDs. It is a publicly traded company listed on the Toronto Stock Exchange under the stock symbol IDG.

In 2005, the Company qualified as one of Canada's Top 100 Employers in a survey run by Mediacorp Canada. To learn more about Indigo, please visit the About Our Company section of chapters.indigo.ca.

For further information please contact: Sorya Ingrid Gaulin Vice-President, Public Relations T: 416-646-8965 sqaulin@indigo.ca

Consolidated Balance Sheets (Unaudited)

	As at	As at	As at	
	December 30,	December 31,	April 1,	
(thousands of dollars)	2006	2005	2006	
ASSETS				
Current	= < <==	55.004	5 002	
Cash and cash equivalents	76,655	57,824	5,983	
Accounts receivable	13,054	12,283	5,937	
Inventories	248,596	231,532	214,598	
Income taxes recoverable	444	246	156	
Prepaid expenses	4,229	3,524	9,301	
Future tax assets	9,014	10,723	9,014	
Total current assets	351,992	316,132	244,989	
Capital assets, net	80,570	86,747	85,959	
Future tax assets	19,750	9,807	19,750	
Goodwill	39,999	48,233	39,999	
Deferred financing charges, net of accumulated				
amortization of \$834 (December 31, 2005 – \$567; April 1, 2006 – \$606)	178	445	406	
Total assets	492,489	461,364	391,103	
LIABILITIES AND SHAREHOLDERS' EQUITY Current				
Bank indebtedness	-	-	12,728	
Accounts payable and accrued liabilities	301,493	287,946	208,590	
Deferred revenue	10,014	8,713	9,032	
Current portion of long-term debt	15,551	14,278	14,300	
Total current liabilities	327,058	310,937	244,650	
Long-term accrued liabilities	8,667	11,066	12,859	
Long-term debt	5,135	16,707	17,938	
Total liabilities	340,860	338,710	275,447	
Total nationales		200,	,	
Shareholders' equity		404	40.40	
Share capital	196,201	194,667	194,861	
Contributed surplus	1,759	1,113	1,336	
Deficit	(46,331)	(73,126)	(80,541)	
Total shareholders' equity	151,629	122,654	115,656	
Total liabilities and shareholders' equity	492,489	461,364	391,103	

Consolidated Statements of Earnings (Unaudited)

	13-week		13-week		39-week		39-week		
pe		period ended		period ended		period ended		period ended	
	December 30,		December 31,		December 30,		December 31,		
(thousands of dollars, except per share data)	2006		2005		2006	2006		2005	
Revenues	32	20,491	3	809,868		673,147		661,703	
Cost of sales, operations, selling and administration	26	59,287	261,569		611,778			606,981	
	5	51,204		48,299		61,369		54,722	
Amortization of capital assets		7,843		7,254		22,983		20,913	
Capital assets write-off		1,639	-		1,639		-		
Amortization of pre-opening store costs		51	-		151			-	
		9,533		7,254		24,773		20,913	
Earnings before the undernoted items	4	1,671		41,045		36,596		33,809	
Recovery of restructuring costs		-		-		-		(2,759)	
Interest on long-term debt and financing charges		437		365		837		1,062	
Interest on bank indebtedness		257		829	1,639			2,484	
Earnings before income taxes	40,977		39,851 34,120			33,022			
Income tax expense (recovery)	-		90	(90)			270		
Net earnings for the period	4	10,977	39,761		34,210			32,752	
Net earnings per common share									
Basic	\$	1.68	\$	1.65	\$	1.41	\$	1.36	
Diluted	\$	1.62	\$	1.61	\$	1.36	\$	1.33	