

INDIGO TO TEMPORARILY CLOSE ALL RETAIL LOCATIONS UNTIL MARCH 27, 2020

Toronto, ON (March 17, 2020) – Indigo Books & Music Inc. (TSX: IDG) today announced that all of its retail locations will temporarily close at the end of business today until March 27, 2020 in response to the COVID-19 (coronavirus) pandemic.

"Today, we have made the difficult but appropriate decision to close all our retail locations until March 27th," said Heather Reisman, Indigo CEO. "As this situation continues to evolve, we believe that this temporary shut-down is an opportunity to do our part as members of team Canada to control the spread of COVID-19 and keep our employees, customers and broader community safe."

Indigo is committed to supporting its employees during this challenging period including full pay to those with scheduled shifts.

At this time, no Indigo employee has tested positive for the virus and there have been no reported cases in Indigo offices, stores or distribution centres. Indigo will continue to be proactive implementing all advice and directives from the Public Health Agency of Canada including work from home for all those who can.

The Company remains committed to serving customers through indigo.ca.

-30-

About Indigo

Indigo Books & Music Inc. is a publicly traded Canadian company listed on the Toronto Stock Exchange (IDG). Indigo is the world's first Cultural Department Store – a physical and digital meeting place inspired by and filled with books, music, art, ideas, beautifully designed lifestyle products. Indigo believes in real books, in living life fully and generously, in being kind to each other and that stories – big and little – connect us.

For media requests, please contact: Melissa Perri Manager, Public Relations, Indigo mperri@indigo.ca