## SECOND QUARTER REPORT

FOR THE 13 AND 26-WEEK PERIODS ENDED OCTOBER 1, 2022

## Indigo

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## Management's Discussion and Analysis

The following Management's Discussion and Analysis ("MD\&A") is prepared as at November 9, 2022 and is based primarily on the unaudited interim condensed consolidated financial statements of Indigo Books \& Music Inc. (the "Company" or "Indigo") for the 13 and 26-week periods ended October 1, 2022 and October 2, 2021. The Company's unaudited interim condensed consolidated financial statements and accompanying notes are reported in Canadian dollars and have been prepared in accordance with International Accounting Standard ("IAS") 34, "Interim Financial Reporting." Except as otherwise noted, the same accounting policies and methods of computation as those used in the preparation of the fiscal 2022 Annual Report were followed in the preparation of these unaudited interim condensed consolidated financial statements.

These unaudited interim condensed consolidated financial statements do not contain all disclosures required by International Financial Reporting Standards ("IFRS") for annual financial statements. This MD\&A should be read in conjunction with the unaudited interim condensed consolidated financial statements and accompanying notes contained in this Quarterly Report, the audited annual consolidated financial statements and accompanying notes for the 52-week period ended April 2, 2022 and the MD\&A included in the Company's fiscal 2022 Annual Report. The Annual Report and additional information about the Company, including the Annual Information Form, can be found on SEDAR at www.sedar.com.

## Overview

Indigo is Canada's leading book and lifestyle retailer and was formed as a result of the August 2001 amalgamation of Chapters Inc. and Indigo Books \& Music Inc. The Company offers a curated assortment of books, gifts, baby, kids, wellness and lifestyle products, that supports customers by simplifying their journey to Living with Intention ${ }^{\text {mu }}$. The Company operates retail stores in all ten provinces and one territory in Canada, and also has retail operations in the United States through a wholly-owned subsidiary, operating one retail store in Short Hills, New Jersey. The retail network includes 87 superstores under the Indigo and Chapters names, as well as 84 small format stores under the banners Coles and Indigospirit. Retail operations are seamlessly integrated with the Company's digital channels, including the www.indigo.ca website and the mobile applications, which are extensions of the physical stores and offer customers an expanded assortment of book titles, along with a meaningfully curated assortment of
general merchandise. The Company also offers a marketplace assortment of giftable products, experiences, services, and subscriptions on www.thoughtfull.co.

The unaudited interim condensed consolidated financial statements of the Company comprise the Company and its wholly-owned subsidiaries; Indigo Design Studio, Inc., Indigo Cultural Department Store Inc. ("Indigo U.S."), and YYZ Holdings Inc. ("YYZ").

The Company supports a separate registered charity called the Indigo Love of Reading Foundation (the "Foundation"). The Foundation provides new books and learning materials to high-needs elementary schools and children across the country through donations from Indigo, its customers, its suppliers, and its employees.

## Statement on COVID-19

On March 11, 2020, the outbreak of COVID-19 was declared a pandemic by the World Health Organization. The Company, and the retail industry, continue to navigate the impacts of the COVID-19 pandemic, which have included government imposed restrictions such as closures, quarantine policies and social distancing measures, as well as the indirect impacts to the global economy. All of these impacts had, and can continue to have, negative effects on the Company's retail operations, distributions centres, head office operations and supply chain.

Since the pandemic began, the Company has experienced rolling closures and capacity restrictions to its retail network, as directed by local governments and public health authorities. This notably included Canada-wide closures that negatively impacted the Company's retail operations. All stores remained open throughout the first and second quarters of fiscal 2023, while 93 retail locations were closed for part of the first quarter in the prior year.

Year-to-date, the Company recognized $\$ 1.0$ million of external COVID-19 support, all in the form of occupancy expense abatement. In the first two quarters of the prior year, the Company recognized $\$ 9.3$ million of external COVID-19 support; $\$ 2.7$ million of occupancy expense abatement, $\$ 3.7$ million from the Canada Emergency Wage Subsidy ("CEWS") and $\$ 2.9$ million from the Canada Emergency Rent Subsidy ("CERS"). The CEWS and CERS programs ended in fiscal 2022. The Company did not qualify for subsidies under any newly introduced programs in fiscal 2023.

The COVID-19 pandemic has introduced volatility to the economy and financial markets on a global scale, impacted consumer spending and disrupted supply chains, the extent of which will depend on future developments that are highly uncertain and cannot be reliably forecasted. The foregoing statement on COVID-19 is not an exhaustive description of the actual or potential impacts of
the COVID-19 pandemic on the Company. Investors should refer to the risks described in the "Risks and Uncertainties" section of the Company's fiscal 2022 Annual Report.

The Company's top priority remains the health and safety of its customers, employees and communities, and safeguarding the financial strength of the business.

## Results of Operations

The following table summarizes the Company's consolidated results of operations for the periods indicated. The classification of financial information presented below is specific to Indigo and may not be comparable to that of other retailers. The selected financial information is derived from the unaudited interim condensed consolidated financial statements for the 13 and 26-week periods ended October 1, 2022 and October 2, 2021.

|  | 13-week period ended |  | $\begin{aligned} & 13 \text {-week } \\ & \text { period ended } \end{aligned}$ |  | 26-week period ended |  | 26-week <br> priod ended |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (millions of Canadian dollars) | October 1, 2022 | \% Revenue | October 2, 2021 | \% Revenue | October 1, 2022 | \% Revenue | October 2, <br> 2021 | \% Revenue |
| Revenue | 236.2 | 100.0 | 238.8 | 100.0 | 440.8 | 100.0 | 410.9 | 100.0 |
| Cost of sales | (140.8) | 59.6 | (128.8) | 53.9 | (263.6) | 59.8 | (230.5) | 56.1 |
| Cost of operations | (63.7) | 27.0 | (59.6) | 25.0 | (120.5) | 27.3 | (106.6) | 25.9 |
| Selling, general and administrative expenses | (25.4) | 10.8 | (24.6) | 10.3 | (52.8) | 12.0 | (46.6) | 11.3 |
| Depreciation of right-of-use assets | (10.6) | 4.5 | (9.0) | 3.8 | (21.1) | 4.8 | (19.1) | 4.6 |
| Finance charges related to leases | (6.4) | 2.7 | (6.2) | 2.6 | (12.7) | 2.9 | (12.5) | 3.0 |
| Adjusted EBITDA ${ }^{1}$ | (10.6) | 4.5 | 10.6 | 4.4 | (29.8) | 6.8 | (4.4) | 1.1 |
| Depreciation of property, plant and equipment | (4.0) | 1.7 | (4.0) | 1.7 | (7.9) | 1.8 | (8.1) | 2.0 |
| Amortization of intangible assets | (3.1) | 1.3 | (3.2) | 1.3 | (5.8) | 1.3 | (6.5) | 1.6 |
| Loss on disposal of capital assets | (0.1) | 0.0 | - | - | (0.1) | 0.0 | - | - |
| Gain on disposal of equity investment | 0.2 | 0.1 | - | - | 0.2 | 0.0 | - | - |
| Net interest income | 0.2 | 0.1 | 0.1 | - | 0.3 | 0.1 | 0.4 | 0.1 |
| Earning (loss) before income taxes | (17.4) | 7.4 | 3.5 | 1.5 | (43.2) | 9.8 | (18.6) | 4.5 |

[^0]Adjusted EBITDA is a key indicator used by the Company to measure performance against internal targets and prior period results and is commonly used by financial analysts and investors to assess performance. This measure is specific to Indigo and has no standardized meaning prescribed by IFRS. Therefore, Adjusted EBITDA may not be comparable to similar measures presented by other companies. A reconciliation of Adjusted EBITDA to earnings (loss) before income taxes, the most directly comparable measure determined under IFRS, is presented above for informational purposes. For further information regarding this metric refer to "Non-IFRS Financial Measures".

## Revenue

Total consolidated revenue for the 13-week period ended October 1, 2022 decreased $\$ 2.6$ million or $1.1 \%$ to $\$ 236.2$ million from $\$ 238.8$ million for the 13 -week period ended October 2, 2021. In the prior year, the Company benefited from a one-time payment of $\$ 17.0$ million from the renegotiation of its partnership with Starbucks Coffee Canada, Inc. ("Starbucks"). Merchandise sales, the total of retail and online sales and excluding other revenues, were a record high of any second quarter for the Company.

Sales results reflect an evolved assortment strategy that is resonating with customers in both the retail and online channels. The Company's general merchandise business achieved the highest ever sales outside of a holiday quarter, demonstrating the Company's success at scaling this important business line. The baby and lifestyle product categories, including home and wellness, achieved double-digit growth, buoyed by the continued success of Indigo's proprietary brand portfolio. Sales also benefited from the resilience of the print business, which continued to see growth in fiction categories, fueled by a younger demographic of readers.

Retail revenue, which is inclusive of orders fulfilled through omnichannel store pick-up, increased by $\$ 10.8$ million or $6.8 \%$ to $\$ 170.4$ million for the 13-week period ended October 1, 2022 compared to $\$ 159.6$ million in the same period last year. For the first time since the onset of the COVID-19 pandemic, retail sales have exceeded the last comparable pre-pandemic quarter. This was achieved through higher conversion amongst customers who continue to shop with intent, and elevated average transaction values. This has offset the impact of reduced traffic, which while showing continued signs of improvement, remained challenged compared to pre-pandemic levels.

Online revenue decreased by $\$ 0.4$ million or $0.7 \%$ to $\$ 54.2$ million for the 13 -week period ended October 1, 2022 compared to $\$ 54.6$ million in the same period last year. The online channel experienced a slight decline to last year as retail continued to rebound, but delivered exceptionally strong results compared to pre-pandemic levels, sustaining $84 \%$ sales growth. The online business continues to benefit from an evolved product assortment, with higher-priced merchandise driving up average order values for the channel.

The Company has historically reported on comparable sales, a key performance indicator in prior years. Due to the rolling store closures from COVID-19 and the impact of social distancing and fluctuating government-mandated capacity constraints in reopened stores, the Company believes that comparable sales are not currently representative of the underlying trends of the business. Due to the diminished relevance of this key performance indicator, comparable sales are not further discussed in this report.

Revenue from other sources includes corporate sales, plum ${ }^{\otimes}$ PLUS membership fees ("plum ${ }^{\otimes}$ PLUS revenue"), revenue from unredeemed plum ${ }^{\oplus}$ points ("plum ${ }^{\star}$ breakage"), revenue from unredeemed gift cards ("gift card breakage"), revenue sharing with Rakuten Kobo Inc. ("Kobo"), and other non-merchandise revenue. Revenue from other sources decreased $\$ 13.0$ million or $52.8 \%$ to $\$ 11.6$ million for the 13 -week period ended October 1, 2022 compared to $\$ 24.6$ million for the same period last year, which included a one-time payment of $\$ 17.0$ million from the renegotiation of the partnership with Starbucks. In the current year, the Company benefited from growth in plum ${ }^{\otimes}$ PLUS revenue, a result of an increased membership base in the paid tier of the loyalty program.

On a fiscal year-to-date basis, total consolidated revenue increased by $\$ 29.9$ million or $7.3 \%$ to $\$ 440.8$ million compared to $\$ 410.9$ million for the same period last year. Sales growth reflects the success of Indigo's omnichannel business; a strong recovery in the retail channel, where traffic levels continued to normalize, and an ecommerce business that sustained incremental growth of $82 \%$ to the comparable pre-pandemic period. Growth was noted in both the general merchandise and print businesses, of $21 \%$ and $5 \%$, respectively. Note, the prior year also benefited from the one-time payment of $\$ 17.0$ million from the renegotiation of the Company's partnership with Starbucks, as discussed.

Revenue by channel is highlighted below:

|  | 13 -week <br> period ended <br> October 1, <br> 2022 | 13 -week <br> period ended <br> October 2, <br> 2021 | \% increase <br> (decrease) |
| :--- | ---: | ---: | ---: |
| (millions of Canadian dollars) | 146.5 | 137.5 | 6.5 |
| Superstores $^{1}$ | 23.9 | 22.1 | 8.1 |
| Small format stores $^{1}$ | 54.2 | 54.6 | $(0.7)$ |
| Online (including store kiosks) | 11.6 | 24.6 | (52.8) |
| Other ${ }^{2}$ | $\mathbf{2 3 6 . 2}$ | 238.8 | (1.1) |
| Total |  |  |  |

1 Includes sales on orders placed on indigo.ca and fulfilled through store pick-up.
2 Includes corporate sales, plum ${ }^{\circledR}$ PLUS revenue, plum ${ }^{\oplus}$ breakage, gift card breakage, Kobo revenue share, and a one-time payment from Starbucks.

Revenue by product line is as follows:

|  | 13 -week <br> period ended <br> October 1, | 13 -week <br> period ended <br> October 2, | 26 -week <br> period ended <br> October 1, <br> 2022 | 26 -week <br> period ended <br> October 2, |
| :--- | ---: | ---: | ---: | ---: |
| 2022 | 2021 |  |  |  |
| Print $^{1}$ | $54.7 \%$ | $54.4 \%$ | $55.7 \%$ | $57.1 \%$ |
| General merchandise $^{2}$ | $40.4 \%$ | $35.3 \%$ | $39.7 \%$ | $35.1 \%$ |
| Other $^{3}$ | $4.9 \%$ | $10.3 \%$ | $4.6 \%$ | $7.8 \%$ |
| Total | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |

1 Includes books, magazines, newspapers, eReaders, and related shipping revenue.
2 Includes lifestyle, paper, toys, electronics, and related shipping revenue.
3 Includes corporate sales, plum ${ }^{\oplus}$ PLUS revenue, plum ${ }^{\oplus}$ breakage, gift card breakage, Kobo revenue share, and a one-time payment from Starbucks.

## Cost of Sales

Cost of sales includes the landed cost of goods sold, online shipping costs, inventory shrink and damage reserve, less all vendor support programs. Cost of sales increased $\$ 12.0$ million to $\$ 140.8$ million for the 13 -week period ended October 1, 2022, compared to $\$ 128.8$ million for the same period last year. As a percent of total revenue, cost of sales increased to $59.6 \%$ compared to $53.9 \%$ for the same period last year.

Excluding the impact of online shipping costs, cost of sales increased by $\$ 10.1$ million to $\$ 129.3$ million for the 13 -week period ended October 1, 2022, compared to $\$ 119.2$ million for the same period last year. As a percentage of total revenue, cost of sales excluding the impact of online shipping costs increased to $54.7 \%$ compared to $49.9 \%$. In the prior year, the Company benefited from a one-time payment of $\$ 17.0$ million from the renegotiation of its partnership with Starbucks, which had a positive impact on cost of sales as a percentage of
total revenue. Cost of sales in the current year has been negatively impacted by the current macro-economic environment, including $\$ 1.8$ million of incremental international freight costs compared to the prior year, as well as other additional inflationary pressures. The penetration of promotions has also increased since peak pandemic, when the Company had elevated full-priced sell through rates. This was partially offset by the continued improvement of the retail channel, which typically has a higher margin profile, and a one-time adjustment related to the settlement of aged payables.

Online shipping costs increased by $\$ 1.9$ million to $\$ 11.5$ million for the 13 -week period ended October 1, 2022, compared to $\$ 9.6$ million for the same period last year due to the elevated cost of fuel and associated surcharges from delivery carriers.

On a fiscal year-to-date basis, cost of sales increased by $\$ 33.1$ million to $\$ 263.6$ million compared to $\$ 230.5$ million for the same period last year. Year-to-date cost of sales as a percent of total revenue increased to $59.8 \%$ compared to $56.1 \%$ in the same period last year.

Excluding the impact of online shipping costs, cost of sales increased by $\$ 33.9$ million to $\$ 242.1$ million for the 26 -week period ended October 1, 2022, compared to $\$ 208.2$ million for the same period last year. As a percent of total revenue, cost of sales excluding the impact of online shipping costs increased to $54.9 \%$ compared to $50.7 \%$. Cost of sales has been impacted by the reasons discussed above, including $\$ 5.1$ million of year-to-date incremental freight costs as a result of ongoing global supply chain disruptions. Other inflationary pressures continued to negatively impact cost of sales, including the increasing cost of materials, and a greater penetration of promotions.

Online shipping costs decreased by $\$ 0.8$ million to $\$ 21.5$ million for the 26-week period ended October 1, 2022, compared to $\$ 22.3$ million for the same period last year. While the increased cost of fuel has impacted the variable cost of shipping, the absolute cost has decreased compared to the prior year, driven by the tempered demand year-to-date in the online channel.

## Cost of Operations

Cost of operations includes all store, store support, online, and distribution centre costs. Cost of operations increased by $\$ 4.1$ million to $\$ 63.7$ million for the 13 -week period ended October 1, 2022, compared to $\$ 59.6$ million for the same period last year. As a percent of total revenue, cost of operations increased to $27.0 \%$, compared to $25.0 \%$ in the prior year. The increase in cost of operations was impacted by the online channel, which incurred additional labour costs to support advances to the Company's digital platforms. The Company
also recognized no external COVID-19 support in cost of operations in the quarter, compared to $\$ 0.8$ million in the same period last year. This was partially offset by the continued rebound in the retail network, which allowed the Company to leverage the fixed costs of the channel.

On a fiscal year-to-date basis, cost of operations increased by $\$ 13.9$ million to $\$ 120.5$ million compared to $\$ 106.6$ million for the same period last year. Year-to-date cost of operations as a percent of total revenue increased to $27.3 \%$ compared to $25.9 \%$ for the same period last year. This increase was impacted by the noted reduction in external COVID-19 support recognized in cost of operations, which totaled $\$ 1.0$ million in the 26 -week period ended October 1, 2022, compared to $\$ 6.6$ million in the same period last year. Additional variable costs were incurred associated with higher sales volumes compared to the prior year, which was impacted by closures of the retail network in the first quarter. This was also furthered by the above-noted increase in labour costs to support technology advances to the online channel.

## Selling, General and Administrative Expenses

Selling, general and administrative expenses include marketing, head office costs, and operating expenses associated with the Company's strategic initiatives. These expenses increased by $\$ 0.9$ million to $\$ 25.4$ million for the 13 -week period ended October 1, 2022, compared to $\$ 24.6$ million for the same period last year. As a percent of total revenue, selling, general and administrative expenses increased to $10.8 \%$, compared to $10.3 \%$ for the same period last year. This was primarily driven by increased spending on marketing initiatives, after a dampened marketing program during the pandemic. The Company also recognized no external COVID-19 support in selling, general and administrative expenses in the quarter, compared to $\$ 1.2$ million in the same period last year.

On a fiscal year-to-date basis, selling, general and administrative expenses increased $\$ 6.2$ million to $\$ 52.8$ million compared to $\$ 46.6$ million in the same period last year. Year-to-date selling, general and administrative expenses as a percent of total revenue increased to $12.0 \%$ compared to $11.3 \%$ in the same period last year. This was driven by increased strategic spending on marketing initiatives, as discussed above, as well as investments in talent and technology advances aimed at maintaining the momentum of the online channel. The Company recognized no external COVID-19 support in selling, general and administrative expenses in the 26-week period ended October 1, 2022, compared to $\$ 2.8$ million in the same period last year.

## Lease Charges

Lease charges associated with IFRS 16 include the depreciation of the right-of-use assets and finance charges associated with the lease liabilities. Lease charges increased by $\$ 1.8$ million to $\$ 17.0$ million for the 13 -week period ended October 1, 2022, compared to $\$ 15.2$ million for the same period last year. The increase was primarily a result of higher amortization in the period, impacted by lease renewals recognized over the past four quarters.

On a fiscal year-to-date basis, lease charges increased by $\$ 2.2$ million to $\$ 33.8$ million compared to $\$ 31.6$ million in the same period last year, for the same reason discussed above.

## Adjusted EBITDA

Adjusted EBITDA is defined as earnings before interest, taxes, depreciation, amortization, impairment, asset disposals, and share of loss from equity investments, and includes IFRS 16 right-of-use asset depreciation and associated finance charges. Adjusted EBITDA decreased by $\$ 21.2$ million to a loss of $\$ 10.6$ million for the 13 -week period ended October 1, 2022, compared to earnings of $\$ 10.6$ million for the same period last year. Adjusted EBITDA, as a percent of total revenue, decreased to a loss of $4.5 \%$ this quarter, compared to earnings of $4.4 \%$ for the same period last year. The prior year results benefited from a one-time payment of $\$ 17.0$ million on the renegotiation of the Company's partnership with Starbucks, as well as external COVID-19 support of $\$ 2.0$ million. The Company generated merchandise sales growth in the quarter, however current macro-economic conditions and increased penetration of promotions compared to peak pandemic had a negative impact on costs. This included $\$ 1.8$ million of incremental international freight costs compared to the prior year, as well as other additional inflationary pressures. Additional investments were made with the objective of furthering sales momentum and driving productivity and long-term growth, which also had a negative impact on the quarters' Adjusted EBITDA.

On a fiscal year-to-date basis, Adjusted EBITDA decreased $\$ 25.4$ million to a loss of $\$ 29.8$ million compared to a loss of $\$ 4.4$ million in the same period last year. Year-to-date Adjusted EBITDA as a percent of total revenue decreased to a loss of $6.8 \%$, compared to a loss of $1.1 \%$ for the same period last year. In addition to the $\$ 17.0$ million payment discussed above, the prior year results also benefited from the impact of incremental external COVID-19 support, which year-to-date totaled $\$ 1.0$ million, compared to $\$ 9.3$ million in the prior year. The Company generated meaningful year-to-date sales growth compared to the prior year, stemming from the rebound of the retail channel and growth of over
$21 \%$ in the general merchandise businesses. This was offset by increased costs associated with the challenging macro-economic environment, including $\$ 5.1$ million of year-to-date incremental freight costs, and additional investments to drive long-term growth.

A reconciliation of Adjusted EBITDA to earnings (loss) before income taxes has been included in the "Results of Operations" section of this MD\&A.

## Capital Assets

Depreciation and amortization of capital assets, excluding right-of-use assets, for the 13 -week period ended October 1, 2022 remained relatively consistent, decreasing $\$ 0.1$ million to $\$ 7.1$ million compared to $\$ 7.2$ million for the same period last year. Capital expenditures in the quarter totaled $\$ 7.3$ million compared to $\$ 3.8$ million for the same period last year, and were primarily to support the Company's strategic plans for ecommerce growth. Capital expenditures included $\$ 7.2$ million for digital application software and internal development costs and $\$ 0.3$ million for technology equipment. Capital expenditures for furniture, fixtures, equipment and leasehold improvements were in a net return position of $\$ 0.2$ million, reflecting the receipt of lease incentives in the quarter. None of the capital expenditures were financed through leases.

On a fiscal year-to-date basis, depreciation and amortization decreased by $\$ 0.7$ million to $\$ 13.8$ million compared to $\$ 14.5$ million in the same period last year, driven by a lower capital asset base. Year-to-date, the Company spent $\$ 15.4$ million on capital expenditures compared to $\$ 6.7$ million in the prior year. Capital expenditures for the current year included $\$ 13.3$ million for digital application software and internal development costs; $\$ 1.8$ million for furniture, fixtures, equipment and leasehold improvements, net of tenant allowances; and $\$ 0.4$ million for technology equipment. None of the capital expenditures were financed through leases.

## Equity Investment

In the 13 -week period ended October 1, 2022, the Company disposed of its equity investment in Unplug Meditation, LLC. Proceeds from the sale totaled $\$ 0.3$ million, generating a gain on disposition of $\$ 0.2$ million.

## Net Interest Income

Net interest income, excluding finance charges related to leases, remained relatively constant, increasing $\$ 0.1$ million to $\$ 0.2$ million for the 13 -week period ended October 1, 2022, compared to $\$ 0.1$ million for the same period last year. The Company nets interest income against interest expense.

On a fiscal year-to-date basis, net interest income decreased $\$ 0.1$ million to $\$ 0.3$ million compared to $\$ 0.4$ million in the same period last year.

## Income Taxes

The Company recognized a non-cash deferred income tax recovery of $\$ 1.5$ million for the 13 -week period ended October 1, 2022, driven by the movement in cash flow hedges, compared to recognizing a non-cash deferred income tax recovery of $\$ 0.1$ million for the same period last year. The Company has not recognized deferred tax assets in the reported periods, influenced by current operating losses and uncertainty surrounding future profitability as a result of the COVID-19 pandemic, among other factors.

On a fiscal year-to-date basis, the Company recognized a non-cash deferred income tax recovery of $\$ 1.9$ million compared to a non-cash deferred income tax recovery of $\$ 0.1$ million in the same period last year, for the same reason discussed above.

The Company used a statutory income tax rate of $26.3 \%$ for the quarter and year-to-date, and $26.5 \%$ in the same periods last year. The Company does not expect to pay cash income taxes for the current year.

## Net Earnings (Loss)

The Company recognized a net loss of $\$ 15.9$ million for the 13 -week period ended October 1, 2022 ( $\$ 0.57$ net loss per common share), compared to net earnings of $\$ 3.5$ million ( $\$ 0.13$ net earnings per common share) for the same period last year, a change of $\$ 19.4$ million. The prior year results are inclusive of the $\$ 17.0$ million one-time benefit from Starbucks on the renegotiation of its partnership with the Company. While the Company has grown its retail sales and maintained online momentum, the current macro-economic environment has caused supply chain disruptions, significant increases in fuel prices and other inflationary pressures that have all impacted costs. This was furthered by the Company's increased strategic investment in its ecommerce technology, aimed at building on the momentum generated over the past two years.

On a fiscal year-to-date basis, the Company recognized a net loss of $\$ 41.3$ million ( $\$ 1.49$ net loss per common share), compared to a net loss of $\$ 18.4$ million ( $\$ 0.66$ net loss per common share) in the same period last year, a change of $\$ 22.9$ million. In addition to the $\$ 17.0$ million payment discussed above, the prior year results also benefited from the impact of incremental external COVID-19 support, which year-to-date totaled $\$ 1.0$ million, compared to $\$ 9.3$ million in the prior year. On a year-to-date basis, the Company generated
meaningful top line growth, while also incurring additional costs surrounding the noted inflationary pressures, and additional strategic investment.

## Other Comprehensive Income

Other comprehensive income consists of gains and losses related to hedge accounting and the Company's foreign currency translation adjustments. The Company has a formal hedging policy to mitigate foreign exchange risk, entering into contracts to manage the currency fluctuation risk associated with forecasted U.S. dollar expenses, primarily for general merchandise inventory purchases. Financial instruments used to mitigate risk include foreign exchange forward contracts. All contracts entered into have been designated as cash flow hedges for accounting purposes and extend over a period not exceeding 12 months.

During the 13 -week period ended October 1, 2022, the Company did not enter into any new contracts to buy U.S. dollars and sell Canadian dollars, compared to entering into contracts with total notional amounts of $\mathrm{C} \$ 44.9$ million in the prior year. On a fiscal year-to-date basis, the Company entered into contracts with total notional amounts of $\mathrm{C} \$ 78.6$ million, compared to entering into contracts with total notional amounts of $\mathrm{C} \$ 86.9$ million in the same period last year.

As at October 1, 2022, the Company had remaining contracts in place representing total notional amounts of $\mathrm{C} \$ 94.2$ million and an unrealized net gain of $\$ 7.0$ million, compared to total notional amounts of $\mathrm{C} \$ 68.6$ million and an unrealized net gain of $\$ 0.4$ million as at October 2, 2021.

During the 13 and 26 -week periods ended October 1, 2022, the Company had net gains (net of taxes) of $\$ 4.8$ million and $\$ 6.7$ million, respectively, from the change in fair value of outstanding cash flow hedges, compared to net gains (net of taxes) of $\$ 1.5$ million and $\$ 0.2$ million in the same respective periods last year. The Company reclassified net gains (net of taxes) of $\$ 0.7$ million and $\$ 0.9$ million, from settled contracts out of other comprehensive income to inventory and expenses during the 13 and 26 -week periods ended October 1, 2022, compared to reclassified net losses (net of taxes) of $\$ 0.3$ million and $\$ 1.7$ million in the same respective periods last year.

The Company also recognized other comprehensive losses of $\$ 0.2$ million and $\$ 0.3$ million in the 13 and 26 -week periods ended October 1, 2022 from foreign currency translation adjustments on consolidation of its foreign subsidiaries, compared to other comprehensive balances below $\$ 0.1$ million in the same respective periods in the prior year.

This resulted in other comprehensive income of $\$ 4.0$ million and $\$ 5.5$ million for the 13 and 26 -week periods ended October 1, 2022, compared to other
comprehensive income of $\$ 1.8$ million and $\$ 2.0$ million for the same respective periods in the prior year.

## Seasonality and Second Quarter Results

Indigo's business is highly seasonal and follows quarterly sales and earnings (loss) fluctuation patterns, which are similar to those of other retailers that are highly dependent on the holiday sales season. A disproportionate amount of revenues and earnings are earned in the third quarter. As a result, quarterly performance is not necessarily indicative of the Company's performance for the rest of the year. The impact of certain risks, as discussed in the "Risks and Uncertainties" section of the Company's fiscal 2022 MD\&A, would have a disproportionate impact to the Company's financial performance should any such events occur during the holiday sales season.

The following table sets out revenue, net earnings (loss), and basic and diluted earnings (loss) per common share for the preceding eight fiscal quarters.

|  | Fiscal quarters |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q2 | Q1 | Q4 | Q3 | Q2 | Q1 | Q4 | Q3 |
| (millions of Canadian dollars, | Fiscal | Fiscal | Fiscal | Fiscal | Fiscal | Fiscal | Fiscal | Fiscal |
| except per share data) | 2023 | 2023 | 2022 | 2022 | 2022 | 2022 | 2021 | 2021 |
| Revenue | 236.2 | 204.6 | 220.7 | 430.7 | 238.8 | 172.1 | 199.0 | 365.4 |
| Net earnings (loss) | (15.9) | (25.4) | (23.4) | 45.1 | 3.5 | (21.9) | (39.5) | 30.7 |
| Basic earnings (loss) |  |  |  |  |  |  |  |  |
| per common share | \$(0.57) | \$(0.91) | \$(0.84) | \$1.62 | \$0.13 | \$(0.79) | \$(1.42) | \$1.11 |
| Diluted earnings (loss) |  |  |  |  |  |  |  |  |
| per common share | \$(0.57) | \$(0.91) | \$(0.83) | \$1.60 | \$0.13 | \$(0.79) | \$(1.42) | \$1.09 |

## Overview of Consolidated Balance Sheets

## Assets

As at October 1, 2022, total assets decreased $\$ 12.3$ million to $\$ 838.8$ million, compared to $\$ 851.1$ million as at October 2, 2021. The change was driven by decreases in cash, net capital assets, prepaid expenses and accounts receivable, partially offset by increases in inventories and derivative financial instruments. Cash and cash equivalents decreased by $\$ 49.3$ million, primarily driven by increased inventory purchasing and higher capital investment in the year. This was furthered by the net losses incurred over the past three quarters. Net capital assets decreased by $\$ 17.5$ million, driven by depreciation that outpaced capital investment in the quarter, which was primarily in digital infrastructure to build on the ecommerce momentum generated. Prepaid expenses decreased by $\$ 8.0$ million and accounts receivable decreased by $\$ 4.5$ million, both impacted
by the timing of quarter end dates. Accounts receivables in the prior year also included outstanding amounts related to external COVID-19 support. This was partially offset by an increase in inventories of $\$ 62.3$ million. In the prior year, the Company took a more measured inventory purchasing approach, in response to uncertainty surrounding consumer behaviour. In the current year, on top of returning to more appropriate inventory levels to support growth of the general merchandise business, the Company also took proactive steps to mitigate supply chain challenges by purchasing inventory earlier in advance for the holiday sales season. Derivative financial instruments increased by $\$ 6.7$ million, which was due to currency fluctuations in the current quarter.

On a fiscal year-to-date basis, total assets increased by $\$ 29.4$ million to $\$ 838.8$ million compared to $\$ 809.4$ million as at April 2, 2022. The change was driven by increases in inventories and derivative financial assets, partially offset by decreases in cash and cash equivalents, net capital assets and prepaid expenses. Inventories increased by $\$ 105.9$ million, consistent with the seasonal nature of the business, as the Company has increased inventory levels to support anticipated demand during the upcoming holiday sales season. This was furthered by earlier purchasing, to mitigate anticipated supply chain challenges, as well as growth in inventory levels to support the general merchandise business. Derivative financial assets increased by $\$ 7.0$ million driven by the year-to-date fluctuation of the Canadian dollar. Cash and cash equivalents decreased by $\$ 63.8$ million, driven by the year-to-date net loss and the noted investment to increase inventory levels in advance of the holiday sales season. Net capital assets and prepaid expenses decreased by $\$ 13.7$ million and $\$ 5.6$ million, respectively, for the same reasons discussed above.

## Liabilities

As at October 1, 2022, total liabilities increased $\$ 2.1$ million to $\$ 846.4$ million, compared to $\$ 844.3$ million as at October 2, 2021. This change was driven by a related party credit facility and increased unredeemed gift card liabilities, partially offset by a net decrease in lease liabilities. In the current quarter, the Company drew $\$ 20.0$ million from its related party revolving credit facility, used to support the above-noted increase in inventory levels further in advance of the holiday sales season, to mitigate industry-wide supply chain risks. Unredeemed gift card liabilities increased by $\$ 4.5$ million as activations lifted over the past year on the recovery of the Company's retail network. Net lease liabilities decreased by $\$ 20.3$ million, which reflects the impact of principal and interest repayments over the past year, and lease modifications recognized.

On a fiscal year-to-date basis, total liabilities increased by $\$ 64.9$ million to $\$ 846.4$ million, compared to $\$ 781.5$ million as at April 2, 2022. This change was driven by increases in net accounts payable and accrued liabilities, as well as the related party credit facility, partially offset by net decreases in lease liabilities and unredeemed gift card liabilities. The increase in net accounts payable and accrued liabilities of $\$ 68.1$ million is consistent with the seasonal nature of the business and year-to-date increase in inventories discussed above. As noted, the Company also drew $\$ 20.0$ million from its related party revolving credit facility in the current year. This was partially offset by a net decrease in lease liabilities of $\$ 17.5$ million, for the same reasons discussed above. Unredeemed gift card liabilities also decreased by $\$ 5.6$ million, consistent with seasonal redemption patterns.

## Equity (Deficit)

Total equity as at October 1, 2022 decreased $\$ 14.4$ million to a deficit of $\$ 7.6$ million, compared to equity of $\$ 6.8$ million as at October 2, 2021. The change in total equity was driven by a decrease in retained earnings (deficit) of $\$ 19.6$ million, due to net losses recognized over the past three quarters, partially offset by accumulated other comprehensive earnings from the change in value of cash flow hedges.

On a fiscal year-to-date basis, total equity decreased $\$ 35.4$ million to a deficit of $\$ 7.6$ million as at October 1, 2022, compared to equity of $\$ 27.8$ million as at April 2, 2022. As discussed above, this was driven by the year-to-date net loss recognized, partially offset by the beneficial impact in change of value of cash flow hedges to accumulated other comprehensive earnings.

The weighted average number of common shares outstanding for the second quarter of fiscal 2023 was $27,813,467$ compared to $27,759,233$ for the same period last year. As at November 9,2022 , the number of outstanding common shares was $27,349,711$ with a book value of $\$ 227.1$ million.

## Working Capital and Leverage

The Company's working capital position usually declines from the end of its fiscal year until the third fiscal quarter due to the seasonal nature of the business. The Company relies on cash and accounts payable to fund the business before generating a disproportionate amount of cash during the holiday sales season.

The Company reported working capital of $\$ 18.6$ million as at October 1, 2022, compared to $\$ 39.0$ million as at October 2, 2021 and $\$ 58.3$ million as at April 2, 2022. The decrease in working capital compared to the same period last year was primarily driven by the discussed decrease in cash and cash equivalents and increase in amounts drawn from the related party credit facility, partially offset by increases in inventories.

## Overview of Consolidated Statements of Cash Flows

Cash and cash equivalents decreased $\$ 20.5$ million for the 13 -week period ended October 1, 2022 compared to a decrease of $\$ 9.5$ million in the same period last year. The change in the current period was driven by cash flows used for operating activities of $\$ 15.8$ million and for investing activities of $\$ 6.9$ million, partially offset by cash flows generated from financing activities of $\$ 2.0$ million.

On a fiscal year-to-date basis, cash and cash equivalents decreased $\$ 63.8$ million, compared to a decrease of $\$ 13.0$ million in the same period last year. The change in the current period was driven by cash flows used for operating activities, investing activities, and financing activities of $\$ 33.2$ million, $\$ 14.8$ million, and $\$ 16.0$ million, respectively.

## Cash Flows From (Used for) Operating Activities

The Company used cash flows of $\$ 15.8$ million for operating activities in the 13-week period ended October 1, 2022 compared to generating cash flows of $\$ 10.3$ million in the same period last year, a change of $\$ 26.1$ million. This was primarily driven by the $\$ 21.2$ million decrease in Adjusted EBITDA compared to the prior year, and an increase in cash used for working capital of $\$ 6.1$ million. While inventory growth within the two comparable periods remained relatively consistent, the timing of receipts within the quarter, and the mix of general merchandise which generally has shorter payment terms, drove the change in cash used for working capital.

On a fiscal year-to-date basis, the Company used cash flows for operating activities of $\$ 33.2$ million compared to generating cash flows of $\$ 25.5$ million in the same period last year, a change of $\$ 58.7$ million. This was driven by an increase in cash used in working capital of $\$ 35.3$ million, for the same reasons discussed above. This change was furthered by the year-to-date decrease in Adjusted EBITDA of $\$ 25.4$ million.

## Cash Flows Used for Investing Activities

The Company used cash flows of $\$ 6.9$ million for investing activities in the 13-week period ended October 1, 2022 compared to using cash flows of $\$ 3.7$ million in the same period last year, a change of $\$ 3.2$ million. The Company has recommenced capital investment after a conservative approach over the prior two years, stemming from uncertainty surrounding the COVID-19 pandemic. Most notably, the Company is investing in its ecommerce technology to create a re-designed shopping experience.

On a fiscal year-to-date basis, the Company used cash flows of $\$ 14.8$ million for investing activities compared to using cash flows of $\$ 5.7$ million in the same period last year, a change of $\$ 9.1$ million. The change was driven by the investment in modernized ecommerce technology, as discussed above.

Cash was used for capital projects as follows:

| (millions of Canadian dollars) | 13-week period ended <br> October 1, 2022 | 13-week period ended October 2, 2021 | 26-week period ended <br> October 1, 2022 | 26-week period ended <br> October 2, 2021 |
| :---: | :---: | :---: | :---: | :---: |
| Furniture, fixtures, equipment, and leasehold improvements, net | (0.2) | 0.1 | 1.8 | 0.8 |
| Intangible assets (digital application software and internal development costs) | 7.2 | 3.6 | 13.3 | 5.6 |
| Technology equipment | 0.3 | 0.1 | 0.4 | 0.2 |
| Total | 7.3 | 3.8 | 15.4 | 6.7 |

## Cash Flows From (Used for) Financing Activities

The Company generated cash flows of $\$ 2.0$ million from financing activities in the 13 -week period ended October 1, 2022 compared to using cash flows of $\$ 16.6$ million in the same period last year, a change of $\$ 18.6$ million. The Company drew $\$ 20.0$ million from its revolving credit facility, which was partially offset by higher repayments on the Company's IFRS 16 lease obligations.

On a fiscal year-to-date basis, the Company used cash flows for financing activities of $\$ 16.0$ million, compared to $\$ 33.5$ million in the prior year, a change of $\$ 17.5$ million, driven by the same reasons discussed above.

## Liquidity and Capital Resources

The Company has a highly seasonal business that generates a significant portion of its revenue and cash flows during the holiday season. The Company has minimal accounts receivables and the majority of book products are purchased on trade terms with the right to return to suppliers at full credit. The Company's main sources of capital are cash flows generated from operations and cash and cash equivalents.

During the first quarter, the Company entered into a secured, revolving credit facility of $\$ 25.0$ million to enhance its liquidity, of which $\$ 20.0$ million was drawn as at October 1, 2022. The non-interest bearing facility was issued from a related party on favourable commercial terms to Indigo.

Based on the Company's current business plan, liquidity position, cash flow forecast, and factors known to date, it is expected that the Company's current
cash position, future cash flows generated from operations and revolving credit facility will be sufficient to meet its working capital requirements for fiscal 2023. However, the Company's ability to fund future operations will depend on its operating performance, which could be affected by risks associated with the COVID-19 pandemic and the current macro-economic environment, among others. The Company can seek to raise additional funding should a significant risk to liquidity arise and can reduce capital spending, if necessary. However, the current macro-economic environment may create a number of additional risks to obtaining such funding, such as the ability to access capital at a reasonable cost. Also, a long-term decline in capital expenditures may negatively impact the Company's revenue and earnings growth.

For additional discussion surrounding risks and uncertainties related to liquidity and the COVID-19 pandemic, refer to the "Risks and Uncertainties" section in the Company's fiscal 2022 Annual Report.

## Accounting Policies

## Critical Accounting Judgments and Estimates

The discussion and analysis of Indigo's operations and financial condition are based upon the unaudited interim condensed consolidated financial statements which have been prepared in accordance with IAS 34 . The preparation of these unaudited interim condensed consolidated financial statements in conformity with IFRS requires management to undertake a number of judgments and estimates about the recognition and measurement of assets, liabilities, revenues, and expenses. These judgments and estimates are based on management's historical experience and other assumptions which the Company believes to be reasonable under the circumstances. Actual results may differ from the judgments and estimates made by management, and actual results will seldom equal estimates.

Material judgments and estimates are made with respect to: revenue from unredeemed gift cards ("gift card breakage"); revenue from unredeemed plum ${ }^{*}$ points ("plum ${ }^{*}$ breakage"), plum ${ }^{\text {® }}$ PLUS membership fees ("plum ${ }^{*}$ PLUS revenue"); fair value of plum ${ }^{\star}$ points; inventory shrinkage; reserves for slow-moving or damaged products and products that have been permanently marked down; vendor settlements; fair value of share-based instruments and number of equity instruments expected to vest; identification of cash generating units ("CGUs"), indicators of impairment and the valuation of property, plant and equipment, right-of-use assets, and other non-financial assets, including the respective valuation model assumptions (i.e. expected future cash flows from CGUs, discount rate); depreciation and amortization periods; lease recognition and measurement; and recognition and valuation of deferred tax assets; among others.

The Company evaluates its judgments and estimates on an ongoing basis and the methods used to calculate critical accounting estimates are consistent with prior periods, except as noted. The significant accounting policies and significant judgments and estimates of the Company are described in notes 3 and 4 of the consolidated financial statements contained in the Company's fiscal 2022 Annual Report.

## New Accounting Pronouncements Classification of Liabilities as Current or Non-Current (Amendments to IAS 1)

In January 2020, the International Accounting Standards Board ("IASB") issued Classification of Liabilities as Current or Non-Current, which amends IAS 1 Presentation of Financial Statements. The narrow scope amendments affect only the presentation of liabilities in the statement of financial position and not the amount or timing of its recognition. It clarifies that the classification of liabilities as current or non-current is based on rights that are in existence at the end of the reporting period and specifies that classification is unaffected by expectations about whether an entity will exercise its right to defer settlement of a liability. It also introduces a definition of 'settlement' to make clear that settlement refers to the transfer to the counterparty of cash, equity instruments, other assets or services. The amendments are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company is assessing the potential impact of these amendments.

## Changes in Accounting Policies and Accounting Estimates (Amendments to IAS 8)

In February 2021, the IASB issued amendments to IAS 8 Accounting Policies, Changes to Accounting Estimates and Errors, to introduce a new definition of accounting estimates. This was endorsed by the Accounting Standards Board of Financial Reporting \&Assurance Standards Canada on June 1, 2021. The amended standard explains how entities use measurement techniques and inputs to develop accounting estimates and states that these can include estimation and valuation techniques. To provide additional guidance, the amended standard clarifies that the effects on an accounting estimate of a change in an input or a change in a measurement technique are changes in accounting estimates if they do not result from the correction of prior period errors.

The amendments are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company is assessing the potential impact of these amendments; however, does not anticipate to implement the amended standard using a retrospective application methodology as the IASB concluded that the benefits of doing so would be minimal, and have not made such application required.

## Disclosure Controls and Procedures

Management is responsible for establishing and maintaining a system of disclosure controls and procedures to provide reasonable assurance that all material information relating to the Company is gathered and reported on a timely basis to senior management, including the Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"), so that appropriate decisions can be made by them regarding public disclosure.

As required by National Instrument 52-109, "Certification of Disclosure in Issuers' Annual and Interim Filings," the CEO and CFO have evaluated, or caused to be evaluated under their supervision, the effectiveness of such disclosure controls and procedures.

## Internal Controls over Financial Reporting

Management is responsible for establishing and maintaining adequate internal controls over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of unaudited interim condensed consolidated financial statements for external purposes in accordance with IFRS.

All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to consolidated financial statement preparation and presentation. Additionally, management is necessarily required to use judgment in evaluating controls and procedures.

As required by National Instrument 52-109, "Certification of Disclosure in Issuers' Annual and Interim Filings," the CEO and CFO have evaluated, or caused to be evaluated under their supervision, the effectiveness of such internal controls over financial reporting using the framework established in the Internal Control - Integrated Framework ("COSO Framework") published in 2013 by the Committee of Sponsoring Organizations of the Treadway Commission.

## Changes in Internal Controls over Financial Reporting

Management has evaluated whether there were changes in the Company's internal controls over financial reporting that occurred during the period beginning on July 3, 2022 and ended on October 1, 2022 that have materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting. The Company has determined that no material changes in internal controls over financial reporting have occurred in this period.

## Cautionary Statement Regarding Forward-Looking Statements

The above discussion includes forward-looking statements. All statements other than statements of historical facts included in this discussion that address activities, events, or developments that the Company expects or anticipates will or may occur in the future are forward-looking statements. These statements are based on certain assumptions and analyses made by the Company in light of its experience, analysis, and its perception of historical trends, current conditions, and expected future developments as well as other factors it believes are appropriate in the circumstances. Whether actual results and developments will conform to the expectations and predictions of the Company is subject to a number of risks and uncertainties, including future impacts of the COVID-19 pandemic; general economic, market, or business conditions; competitive actions by other companies; changes in laws or regulations; and other factors, many of which are beyond the control of the Company. Consequently, all of the forward-looking statements made in this discussion are qualified by these cautionary statements and there can be no assurance that results or developments anticipated by the Company will be realized or, even if substantially realized, that they will have the expected consequences to, or effects on, the Company.

## Non-IFRS Financial Measures

The Company prepares its unaudited interim condensed consolidated financial statements in accordance with IFRS. To provide additional insight into the business, the Company has also provided non-IFRS data, including Adjusted EBITDA, in the discussion and analysis section above. Such measures are specific to Indigo and have no standardized meaning prescribed by IFRS. Therefore, such measures may not be comparable to similar measures presented by other companies.

The Company believes Adjusted EBITDA is a useful measure of operating performance as it provides a relevant picture of operating results. Certain effects of financing and investing activities are excluded by removing the effects of interest (excluding those related to lease liabilities), depreciation and amortization expenses (excluding those related to the Company's right-of-use assets), impairment, asset disposals, share of income and losses from equity investments and income taxes. As retail occupancy leases represent a material component of the Company's cost structure and are managed with its operating costs, an adjustment was made for lease-related expenses in the calculation of Adjusted EBITDA. As a result, IFRS 16 right-of-use asset depreciation and associated lease finance costs are reflected in the key metric.

Reconciliations between Adjusted EBITDA and earnings (loss) before income taxes (the most comparable IFRS measure) were included earlier in this report.

The Company typically believes that investors would find comparable store sales and total comparable sales useful in assessing the performance of the business. However, due to temporary store closures and store traffic restrictions associated with the COVID-19 pandemic, the Company believes comparable store sales and total comparable sales are not currently representative of the underlying trends of the business, and as a result, these metrics have not been reflected in this MD\&A.

Indigo Books \& Music Inc.
620 King Street West, Suite 400
Toronto, ON M5V 1M6
Phone: (416) 364-4499 Fax: (416) 364-0355

## NOTICE OF NO AUDITOR REVIEW OF INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the interim condensed consolidated financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited interim condensed consolidated financial statements of the Company have been prepared by and are the responsibility of the Company's management.

The Company's independent auditor has not performed a review of these interim condensed consolidated financial statements.


Peter Ruis
Chief Executive Officer


Craig Loudon
Chief Financial Officer and
Executive Vice President, Supply Chain

Dated as of November 9, 2022.

## Consolidated Balance Sheets

(Unaudited)

|  | As at | As at | As at |
| :--- | ---: | ---: | ---: |
| (thousands of Canadian dollars) | October 1, | October 2, | April 2, |

ASSETS

| Current |  |  |  |
| :---: | :---: | :---: | :---: |
| Cash and cash equivalents (note 5) | 22,635 | 71,905 | 86,469 |
| Accounts receivable | 14,708 | 19,239 | 12,941 |
| Inventories (note 6) | 379,713 | 317,458 | 273,849 |
| Prepaid expenses | 7,891 | 15,847 | 13,508 |
| Derivative assets (note 7) | 7,041 | 353 | - |
| Other assets | 1,323 | 1,071 | 3,246 |
| Total current assets | 433,311 | 425,873 | 390,013 |
| Property, plant, and equipment, net | 59,068 | 69,999 | 64,319 |
| Right-of-use assets, net | 317,850 | 332,954 | 333,767 |
| Intangible assets, net | 28,601 | 20,079 | 21,171 |
| Equity investment, net | - | 2,156 | 97 |
| Total assets | 838,830 | 851,061 | 809,367 |

LIABILITIES AND EQUITY (DEFICIT)

## Current

| Accounts payable and accrued liabilities | 246,452 | 247,932 | 178,138 |
| :--- | ---: | ---: | ---: |
| Related party credit facility (note 14) | 20,000 | - | - |
| Unredeemed gift card liability | 57,021 | 52,570 | 62,653 |
| Provisions | 575 | 2,206 | 472 |
| Deferred revenue | 21,056 | 19,838 | 20,699 |
| Short-term lease liabilities (note 8) | 69,583 | 64,306 | 69,100 |
| Derivative liabilities (note 7) | - | - | 631 |
| Total current liabilities | 414,687 | 386,852 | 331,693 |
| Long-term accrued liabilities | 840 | 1,190 | 1,068 |
| Long-term provisions | 764 | 633 | 702 |
| Long-term lease liabilities (note 8) | $\mathbf{4 3 0 , 0 9 5}$ | 455,629 | 448,084 |
| Total liabilities | $\mathbf{8 4 6 , 3 8 6}$ | 844,304 | 781,547 |
| Equity (Deficit) |  |  |  |
| Share capital (note 9) | $\mathbf{2 2 7 , 0 9 0}$ | 227,026 | 227,090 |
| Contributed surplus (note 10) | $\mathbf{1 5 , 0 3 3}$ | 14,372 | 14,618 |
| Retained deficit | $(254,709)$ | $(235,074)$ | $(213,403)$ |
| Accumulated other comprehensive income (loss) (note 7) | $\mathbf{5 , 0 3 0}$ | 433 | $(485)$ |
| Total equity (deficit) | $\mathbf{( 7 , 5 5 6 )}$ | 6,757 | 27,820 |
| Total liabilities and equity (deficit) | $\mathbf{8 3 8 , 8 3 0}$ | 851,061 | 809,367 |

See accompanying notes
On behalf of the Board:
bekern.
Peter Ruis, Director


Anne Marie O'Donovan, Director

# Consolidated Statements of Earnings (Loss) and Comprehensive Earnings (Loss) 

(Unaudited)

| (thousands of Canadian dollars, except per share data) | 13-week period ended <br> October 1, 2022 | 13-week period ended October 2, 2021 | 26-week period ended <br> October 1, 2022 | 26-week period ended October 2, 2021 |
| :---: | :---: | :---: | :---: | :---: |
| Revenue (note 11) | 236,247 | 238,814 | 440,803 | 410,894 |
| Cost of sales | $(140,762)$ | $(128,813)$ | $(263,570)$ | $(230,456)$ |
| Gross profit | 95,485 | 110,001 | 177,233 | 180,438 |
| Operating, selling, and other expenses (notes 8 and 11) | $(106,666)$ | $(100,437)$ | $(208,009)$ | $(186,861)$ |
| Operating profit (loss) | $(11,181)$ | 9,564 | $(30,776)$ | $(6,423)$ |
| Net interest expense (note 8) | $(6,217)$ | $(6,118)$ | $(12,396)$ | $(12,077)$ |
| Earnings (loss) before income taxes | $(17,398)$ | 3,446 | $(43,172)$ | $(18,500)$ |
| Income tax recovery | 1,499 | 94 | 1,866 | 94 |
| Net earnings (loss) | $(15,899)$ | 3,540 | $(41,306)$ | $(18,406)$ |

Other comprehensive income (note 7)

| Items that are or may be reclassified <br> subsequently to net earnings (loss), <br> net of taxes: |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: |
| $\quad$ Change in fair value of cash flow hedges | 4,848 | 1,504 | $\mathbf{6 , 7 3 8}$ | 226 |
| Reclassification of realized loss (gain) | $(690)$ | 326 | $(932)$ | 1,654 |
| Foreign currency translation adjustment | $(156)$ | $(35)$ | $(291)$ | 73 |
| Other comprehensive income | $\mathbf{4 , 0 0 2}$ | 1,795 | 5,515 | 1,953 |
| Total comprehensive earnings (loss) | $(11,897)$ | 5,335 | $(35,791)$ | $(16,453)$ |
| Net earnings (loss) |  |  |  |  |
| per common share (note 12) |  |  |  |  |
| Basic | $\$(0.57)$ | $\$ 0.13$ | $\$(1.49)$ | $\$(0.66)$ |
| Diluted | $\$(0.57)$ | $\$ 0.13$ | $\$(1.49)$ | $\$(0.66)$ |

[^1]
# Consolidated Statements of Changes in Equity (Deficit) 

(Unaudited)

| (thousands of Canadian dollars) | Accumulated |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Share <br> Capital | Contributed Surplus | Retained Deficit | Other <br> Comprehensive Income (Loss) | Total Equity (Deficit) |
| Balance, April 3, 2021 | 226,986 | 13,782 | $(216,668)$ | $(1,520)$ | 22,580 |
| Net loss for the period | - | - | $(18,406)$ | - | $(18,406)$ |
| Exercise of options (note 9) | 40 | (11) | - | - | 29 |
| Share-based compensation (note 10) | - | 601 | - | - | 601 |
| Cash flow hedges (note 7) | - | - | - | 1,880 | 1,880 |
| Foreign currency translation adjustment | - | - | - | 73 | 73 |
| Balance, October 2, 2021 | 227,026 | 14,372 | (235,074) | 433 | 6,757 |
| Balance, April 2, 2022 | 227,090 | 14,618 | $(213,403)$ | (485) | 27,820 |
| Net loss for the period | - | - | $(41,306)$ | - | $(41,306)$ |
| Share-based compensation (note 10) | - | 415 | - | - | 415 |
| Cash flow hedges (note 7) | - | - | - | 5,806 | 5,806 |
| Foreign currency translation adjustment | - | - | - | (291) | (291) |
| Balance, October 1, 2022 | 227,090 | 15,033 | $(254,709)$ | 5,030 | $(7,556)$ |

[^2]
# Consolidated Statements of Cash Flows 

(Unaudited)

| (thousands of Canadian dollars) | 13-week period ended October 1, 2022 | 13-week period ended October 2, 2021 | 26-week period ended October 1, 2022 | 26-week period ended October 2 2021 |
| :---: | :---: | :---: | :---: | :---: |
| OPERATING ACTIVITIES |  |  |  |  |
| Net earnings (loss) | $(15,899)$ | 3,540 | $(41,306)$ | $(18,406)$ |
| Adjustments to reconcile net earnings (loss) to |  |  |  |  |
| cash flows from (used for) operating activities |  |  |  |  |
| Depreciation of property, plant, and equipment | 3,967 | 4,012 | 7,943 | 8,051 |
| Depreciation of right-of-use assets | 10,586 | 9,027 | 21,065 | 19,148 |
| Amortization of intangible assets | 3,091 | 3,181 | 5,827 | 6,484 |
| Loss on disposal of capital assets | 68 | 16 | 74 | 30 |
| Gain on disposal of equity investment (note 14) | (186) | - | (186) | - |
| Share-based compensation (note 10) | 172 | 313 | 415 | 601 |
| Deferred income tax recovery | $(1,499)$ | (94) | $(1,866)$ | (94) |
| Other | (248) | 149 | (400) | (604) |
| Net change in non-cash working capital |  |  |  |  |
| balances related to operations (note 13) | $(22,038)$ | $(15,965)$ | $(37,115)$ | $(1,772)$ |
| Interest expense (note 8) | 6,371 | 6,237 | 12,728 | 12,494 |
| Interest income | (154) | (119) | (332) | (417) |
| Cash flows from (used for) |  |  |  |  |
| operating activities | $(15,769)$ | 10,297 | $(33,153)$ | 25,515 |
| INVESTING ACTIVITIES |  |  |  |  |
| Net purchases of property, plant, and equipment | (71) | (184) | $(2,162)$ | $(1,023)$ |
| Addition of intangible assets | $(7,234)$ | $(3,657)$ | $(13,258)$ | $(5,648)$ |
| Proceeds from disposal of equity |  |  |  |  |
| investments (note 14) | 283 | - | 283 | 516 |
| Interest received | 154 | 119 | 332 | 417 |
| Cash flows used for investing activities | $(6,868)$ | $(3,722)$ | $(14,805)$ | $(5,738)$ |
| FINANCING ACTIVITIES |  |  |  |  |
| Repayment of principal on lease liabilities (note 8) | $(11,617)$ | $(10,338)$ | $(23,253)$ | $(21,043)$ |
| Interest paid (note 8) | $(6,371)$ | $(6,237)$ | $(12,728)$ | $(12,494)$ |
| Related party credit facility (note 14) | 20,000 | - | 20,000 | - |
| Proceeds from share issuances | - | 20 | - | 29 |
| Cash flows from (used for) financing activities | 2,012 | $(16,555)$ | $(15,981)$ | $(33,508)$ |
| Effect of foreign currency exchange rate changes |  |  |  |  |
| Net decrease in cash and cash equivalents during the period | $(20,533)$ | $(9,507)$ | $(63,834)$ | $(13,030)$ |
| Cash and cash equivalents, beginning of period | 43,168 | 81,412 | 86,469 | 84,935 |
| Cash and cash equivalents, end of period | 22,635 | 71,905 | 22,635 | 71,905 |

[^3]
# Notes to Consolidated Financial Statements 

October 1, 2022
(Unaudited)

## 1. CORPORATE INFORMATION

Indigo Books \& Music Inc. (the "Company" or "Indigo") is a corporation domiciled and incorporated under the laws of the Province of Ontario in Canada. The Company's registered office is located at 620 King Street West, Suite 400, Toronto, Ontario, M5V 1M6, Canada. The unaudited interim condensed consolidated financial statements of the Company comprise the Company and its wholly-owned subsidiaries; Indigo Design Studio, Inc., Indigo Cultural Department Store Inc. ("Indigo U.S."), and YYZ Holdings Inc. ("YYZ"). The Company is the ultimate parent of the consolidated organization.

## 2. BASIS OF PREPARATION

## Statement of Compliance

These unaudited interim condensed consolidated financial statements have been prepared using accounting policies consistent with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB") and in accordance with International Accounting Standard ("IAS") 34, "Interim Financial Reporting." The same accounting policies and methods of computation as those used in the preparation of the fiscal 2022 Annual Report were followed in the preparation of these unaudited interim condensed consolidated financial statements. These unaudited interim condensed consolidated financial statements should be read in conjunction with the Company's fiscal 2022 Annual Report.

These unaudited interim condensed consolidated financial statements for the 13 and 26-week periods ended October 1, 2022 (including comparatives) were approved by the Board of Directors on November 9, 2022.

## COVID-19 Pandemic

On March 11, 2020, the World Health Organization declared the outbreak of COVID-19 a pandemic. Since the pandemic began, the Company has experienced rolling closures and capacity restrictions to its retail network, as directed by local governments and public health authorities. This notably included Canada-wide closures that negatively impacted the Company's retail operations. All stores remained opened throughout the first and second quarters of fiscal 2023, while 93 retail locations were closed for part of the first quarter in the prior year.

The impact of the outbreak on the financial results of the Company will depend on future developments, including government imposed restrictions such as closures, quarantine policies and social distancing measures, as well as the indirect impacts to the global economy. All of these had, and can continue to have, a negative impact on the Company's retail operations, distributions centres, head office operations and supply chain, and could result in the reassessment of its significant accounting estimates, including but not limited to impairment of assets.

## Significant Judgments and Estimates

The preparation of these unaudited interim condensed consolidated financial statements in conformity with IFRS requires management to undertake a number of judgments and estimates about the recognition and measurement of assets, liabilities, revenues, and expenses. These judgments and estimates are based on management's historical experience and other assumptions which the Company believes to be reasonable under the circumstances. Actual results may differ from the judgments and estimates made by management, and actual results will seldom equal estimates.

Material judgments and estimates are made with respect to: revenue from unredeemed gift cards ("gift card breakage"); revenue from unredeemed plum ${ }^{*}$ points ("plum ${ }^{*}$ breakage"); plum ${ }^{*}$ PLUS membership fees ("plum ${ }^{*}$ PLUS revenue"); fair value of plum ${ }^{\text {® }}$ points; inventory shrinkage; reserves for slow-moving or damaged products and products that have been permanently marked down; vendor settlements; fair value of share-based instruments and number of equity instruments expected to vest; identification of cash generating units ("CGUs"), indicators of impairment and the valuation of property, plant and equipment, right-of-use assets, and other non-financial assets, including the respective valuation model assumptions (i.e. expected future cash flows from CGUs, discount rate); depreciation and amortization periods; lease recognition and measurement; and recognition and valuation of deferred tax assets; among others.

## 3. CHANGES IN ACCOUNTING POLICIES

These unaudited interim condensed consolidated financial statements have been prepared using the accounting policies as outlined in note 4 of the fiscal 2022 Annual Report. The Company has not early adopted any other standard, interpretation or amendment that has been issued but is not yet effective. Changes to significant accounting policies are described below.

## New Accounting Pronouncements

Classification of Liabilities as Current or Non-Current (Amendments to IAS 1)
In January 2020, the IASB issued Classification of Liabilities as Current or Non-Current, which amends IAS 1 Presentation of Financial Statements. The narrow scope amendments affect only the presentation of liabilities in the statement of financial position and not the amount or timing of its recognition. It clarifies that the classification of liabilities as current or non-current is based on rights that are in existence at the end of the reporting period and specifies that classification is unaffected by expectations about whether an entity will exercise its right to defer settlement of a liability. It also introduces a definition of 'settlement' to make clear that settlement refers to the transfer to the counterparty of cash, equity instruments, other assets or services. The amendments are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company is assessing the potential impact of these amendments.

Changes in Accounting Policies and Accounting Estimates (Amendments to IAS 8)
In February 2021, the IASB issued amendments to IAS 8 Accounting Policies, Changes to Accounting Estimates and Errors, to introduce a new definition of accounting estimates. This was endorsed by the Accounting Standards Board of Financial Reporting \& Assurance Standards Canada on June 1, 2021. The amended standard explains how entities use measurement techniques and inputs to develop accounting estimates and states that these can include estimation and valuation techniques. To provide additional guidance, the amended standard clarifies that the effects on an accounting estimate of a change in an input or a change in a measurement technique are changes in accounting estimates if they do not result from the correction of prior period errors.

The amendments are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company is assessing the potential impact of these amendments; however, does not anticipate to implement the amended standard using a retrospective application methodology as the IASB concluded that the benefits of doing so would be minimal, and have not made such application required.

## 4. SEASONALITY OF OPERATIONS

Indigo's business historically follows a seasonal pattern, with sales of merchandise being highest in the third fiscal quarter due to consumer holiday buying patterns. As a result, a disproportionate amount of revenue is typically earned in the third fiscal quarter. Therefore, the results of operations for the 13 and 26 -week periods
ended October 1, 2022 and October 2, 2021 are not indicative of the results of other periods.

## 5. CASH AND CASH EQUIVALENTS

Cash and cash equivalents consist of the following:

|  | As at <br> October 1, | As at <br> October 2, | As at <br> April 2, |
| :--- | ---: | ---: | ---: |
| (thousands of Canadian dollars) | 2022 | 2021 | 2022 |
| Cash | 20,952 | 66,337 | 83,596 |
| Restricted cash | $\mathbf{1 , 6 5 5}$ | 5,540 | 2,845 |
| Cash equivalents | $\mathbf{2 8}$ | 28 | 28 |
| Cash and cash equivalents | $\mathbf{2 2 , 6 3 5}$ | 71,905 | 86,469 |

Restricted cash represents cash pledged as collateral with its financial institution in support of certain purchasing obligations and credit card programs, as well as certain deposits related to utilities contracts.

## 6. INVENTORIES

The cost of inventories recognized as an expense during the 13 and 26-week periods ended October 1, 2022 was $\$ 129.4$ million and $\$ 245.7$ million, respectively (2021: 13 weeks - $\$ 124.4$ million; 26 weeks - $\$ 219.6$ million). Inventories consist of the landed cost of goods sold and exclude inventory shrink and damage reserve, and all vendor support programs. The amount of inventory write-downs as a result of net realizable value lower than cost during the 13 and 26-week periods ended October 1, 2022 were $\$ 5.2$ million and $\$ 8.0$ million, respectively (2021: 13 weeks - $\$ 3.9$ million; 26 weeks - $\$ 4.6$ million). The amount of inventory with net realizable value equal to cost was $\$ 2.6$ million as at October 1, 2022 (October 2, 2021 - \$2.1 million, April 2, 2022 - $\$ 2.8$ million).

## 7. DERIVATIVE FINANCIAL INSTRUMENTS

The Company uses derivative financial instruments, such as foreign exchange forward contracts, to manage the currency fluctuation risk associated with forecasted U.S. dollar payments, primarily for general merchandise inventory purchases. These contracts have been designated as cash flow hedges for accounting purposes. There is an economic relationship between the hedged items and the hedging instruments as the terms of the foreign exchange forward contracts match the terms of the expected highly probable forecast transactions (i.e., notional amount and expected payment date). Furthermore, the Company has
established a hedge ratio of $1: 1$ for the hedging relationships as the underlying risk of the foreign exchange forward contracts is identical to the hedged risk components.

The fair values of derivative financial instruments are determined based on observable market information as well as valuations determined by external evaluators with experience in financial markets.

During the 13 -week period ended October 1, 2022, the Company did not enter into any new contracts to purchase U.S. dollar / Canadian dollar currency pair forwards, and during the 26 -week period ended October 1, 2022, the Company entered into contracts with total notional amounts of $\mathrm{C} \$ 78.6$ million (2021: 13 weeks - $\mathrm{C} \$ 44.9$ million; 26 weeks - C $\$ 86.9$ million). As at October 1, 2022, the Company had remaining contracts in place representing total notional amounts of $\mathrm{C} \$ 94.2$ million (October 2, 2021 - $\mathrm{C} \$ 68.6$ million) at an average forward rate of 1.28 (October 2, 2021-1.26). These contracts extend over a period not exceeding 12 months.

The total fair value of the contracts as at October 1, 2022 resulted in the recognition of a derivative asset of $\$ 7.0$ million (October 2, 2021 - $\$ 0.4$ million; April 2, 2022 - no derivative asset), and no derivative liability (October 2, 2021 - no derivative liability; April 2, 2022 - $\$ 0.6$ million).

During the 13 and 26 -week periods ended October 1, 2022, the Company had net gains (net of taxes) of $\$ 4.8$ million and $\$ 6.7$ million, respectively, from the change in fair value of outstanding cash flow hedges (2021: 13 weeks net gains (net of taxes) of $\$ 1.5$ million; 26 weeks - net gains (net of taxes) of $\$ 0.2$ million). During the same respective periods, the Company reclassified net gains (net of taxes) of $\$ 0.7$ million and $\$ 0.9$ million from settled contracts out of other comprehensive income to inventory and expenses (2021: 13 weeks net losses (net of taxes) of $\$ 0.3$ million; 26 weeks - net losses (net of taxes) of $\$ 1.7$ million).

This resulted in other comprehensive income of $\$ 4.0$ million and $\$ 5.5$ million for the 13 and 26-week periods ended October 1, 2022 (2021: 13 weeks $\$ 1.8$ million; 26 weeks - $\$ 2.0$ million).

Potential causes of mismatch between the hedging instrument and hedged item which would generate ineffectiveness include changes in credit risk, a timing mismatch between the maturity of the instrument and the future transaction date, and/or the hedged transaction does not occur. Reclassified amounts resulting from hedge ineffectiveness, as well as any realized foreign exchange amounts as a result of derivative financial instruments were both immaterial for the 13 and 26 -week periods ended October 1, 2022 and October 2, 2021.

## 8. LEASE LIABILITY

The following table reconciles the change in lease liabilities:

|  | 13 -week <br> period ended <br> October 1, <br> 2022 | 13 -week <br> period ended <br> October 2, <br> 2021 | 26 -week <br> period ended <br> October 1, <br> 2022 | 26 -week <br> period ended <br> October 2, <br> 2021 |
| :--- | ---: | ---: | ---: | ---: |
| (thousands of Canadian dollars) | 504,890 | 537,924 | 517,184 | 550,274 |
| Balance, beginning of period |  |  |  |  |
| Lease modifications included | 4,972 | $(8,278)$ | 3,473 | $(9,433)$ |
| in the scope of IFRS 16 | $\mathbf{6 , 3 7 1}$ | 6,237 | 12,728 | 12,494 |
| Accretion of lease liabilities |  |  |  |  |
| Repayment of interest and principal | $(17,988)$ | $(16,575)$ | $(35,981)$ | $(33,537)$ |
| $\quad$ on lease liabilities | 1,433 | 627 | 2,274 | 137 |
| Foreign currency adjustment | 499,678 | 519,935 | 499,678 | 519,935 |
| Balance, end of period |  |  |  |  |

## 9. SHARE CAPITAL

Share capital consists of the following:

|  | 26 -week period ended October 1, 2022 |  | 26-week period ended October 2, 2021 |  | 52-week period ended April 2, 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of shares | Amount C\$ (thousands) | Number of shares | Amount C\$ <br> (thousands) | Number of shares | Amount C \$ (thousands) |
| Balance, beginning of period | 27,349,711 | 227,090 | 27,273,961 | 226,986 | 27,273,961 | 226,986 |
| Issued during the period |  |  |  |  |  |  |
| Options exercised | - | - | 29,050 | 40 | 75,750 | 104 |
| Balance, end of period | 27,349,711 | 227,090 | 27,303,011 | 227,026 | 27,349,711 | 227,090 |

## 10. SHARE-BASED COMPENSATION

As at October 1, 2022, 2,507,500 stock options were outstanding with exercise prices ranging from $\$ 1.00$ to $\$ 18.40$. Of these outstanding stock options, $1,895,250$ were exercisable at a weighted average exercise price of $\$ 5.43$. As at October 2, 2021, there were 2,980,525 stock options outstanding, 1,662,175 of which were exercisable.

The Company uses the fair value method of accounting for stock options, which estimates the fair value of the stock options granted on the date of grant, net of estimated forfeitures, and expenses this value over the vesting period. During the 13 and 26-week periods ended October 1, 2022, the pre-forfeiture value of options granted was nil due to no options granted and below $\$ 0.1$ million, respectively (2021: 13 weeks - no options granted; 26 weeks - $\$ 1.3$ million).

The fair value of the employee stock options is estimated at the date of grant using the Black-Scholes option pricing model with the following weighted average assumptions during the periods presented:

|  | 13 -week <br> period ended <br> October 1, <br> 2022 | 13 -week <br> period ended <br> cotober 2, <br> 2021 |
| :--- | ---: | ---: |
| Black-Scholes option pricing assumptions |  |  |
| Risk-free interest rate | $3.0 \%$ | $0.4 \%$ |
| Expected volatility | $70.2 \%$ | $77.1 \%$ |
| Expected time until exercise | 2.5 years | 2.5 years |
| Expected dividend yield | - | - |
| Other assumptions |  |  |
| Forfeiture rate | $\mathbf{2 4 . 1 \%}$ | $25.2 \%$ |

## Directors' Compensation

The Company had a Directors' Deferred Stock Unit Plan ("legacy DSU Plan") for Directors' annual retainer fees and other Board-related compensation up to the end of fiscal 2021. Pursuant to the legacy DSU Plan, participating Directors annually elected whether to receive these fees in the form of equity-settled deferred stock units ("legacy DSUs"), or to receive up to $50 \%$ of this compensation in cash. The Company ceased issuing DSUs under this plan in fiscal 2022; however, legacy DSUs issued and outstanding under this plan have not been modified and the number of shares reserved for issuance under this plan continues to be 500,000. Upon the resignation of a participating director, each legacy DSU granted to such Director will be convertible into one common share of the Company. The fair value of legacy DSUs is equal to the traded price of the Company's common shares on the grant date, and recorded in contributed surplus until conversion. The grant date fair value of the outstanding legacy DSUs recorded in contributed surplus as at October 1, 2022 is $\$ 3.2$ million (October 2, 2021 - \$3.2 million).

The Company established a new Deferred Share Unit Plan for Cash Redemption ("New DSU Plan") on June 1, 2021, to grant cash-settled sharebased instruments ("cash-settled DSUs") for participating Directors' annual retainer fees and other Board-related compensation for fiscal 2022 onwards. When exercised, participants will receive a payment in cash equal to the fair market value of the common shares represented by the cash-settled DSUs on the date of redemption. The New DSU Plan continues to allow participating Directors to annually elect to receive up to $50 \%$ of their compensation in cash.

Cash-settled DSUs represent a liability, which is recorded in current liabilities on the Consolidated Balance Sheets at an IFRS 2 fair value, determined using an option pricing model to reflect the traded price of the Company's common shares as at each reporting date. All changes to the fair value of the cash-settled DSUs is recorded in the Consolidated Statements of Earnings (Loss) and Comprehensive Earnings (Loss).

All Directors' compensation during the 13 and 26-week periods ended October 1, 2022 was issued in the form of cash-settled DSUs, with the exception of cash awards of less than $\$ 0.1$ million (2021 - all cash-settled DSUs, with the exception of cash awards of less than $\$ 0.1$ million.)

The Company issued 87,312 cash-settled DSUs with a value of $\$ 0.2$ million during the 13-week period ended October 1, 2022 (2021 - 21,591 cash-settled DSUs with a value of $\$ 0.1$ million). During the 26 -week period ended October 1, 2022, the Company issued 135,310 cash-settled DSUs with a value of $\$ 0.3$ million (2021 - 36,175 cash-settled DSUs with a value of $\$ 0.1$ million). The number of cash-settled DSUs to be issued to each Director is based on a set fee schedule. The fair value of outstanding cash-settled DSUs recorded in current liabilities as at October 1, 2022 is $\$ 0.2$ million (October 2, 2021 - $\$ 0.1$ million). During the periods ended October 1, 2022 and October 2, 2021, the Company did not record any material changes to the fair value of cash-settled DSU obligations.

The DSU Black-Scholes option pricing model has the following weighted average assumptions during the periods presented:

|  | $13-$ week <br> period ended <br> 0 ctober 1, <br> 2022 |
| :--- | ---: |
| Black-Scholes option pricing assumptions |  |
| Risk-free interest rate | $3.7 \%$ |
| Expected volatility | $75.0 \%$ |
| Expected time until exercise | 3.0 years |
| Expected dividend yield | - |

## 11. SUPPLEMENTARY OPERATING INFORMATION

Set out below is the disaggregation of the Company's revenue from contracts with customers.

The following table summarizes net revenue by product line:

|  | 13 -week <br> period ended <br> October 1, | 13 -week <br> period ended <br> October 2, | 26-week <br> period ended <br> 0ctober 1, | 26 -week <br> period ended <br> October 2, |
| :--- | ---: | ---: | ---: | ---: |
| (thousands of Canadian dollars) | 2022 | 2021 | 2022 | 2021 |
| Print $^{1}$ | 129,267 | 130,032 | 245,268 | 234,588 |
| General merchandise $^{2}$ | 95,338 | 84,227 | 175,155 | 144,297 |
| Other $^{3}$ | 11,642 | 24,555 | $\mathbf{2 0 , 3 8 0}$ | 32,009 |
| Total | 236,247 | 238,814 | 440,803 | 410,894 |

1 Includes books, magazines, newspapers, eReaders, and related shipping revenue.
2 Includes lifestyle, paper, toys, electronics, and related shipping revenue.
3 Includes corporate sales, plum ${ }^{\circledR}$ PLUS revenue, plum ${ }^{\oplus}$ breakage, gift card breakage, Kobo revenue share, and a one-time payment from Starbucks Coffee Canada, Inc. ("Starbucks").

The following table summarizes net revenue by channel:

|  | 13 -week <br> period ended | 13 -week <br> period ended | 26 -week <br> period ended | 26 -week <br> period ended |
| :--- | ---: | ---: | ---: | ---: |
| (thousands of Canadian dollars) | 2022 | October 2, | 2021 | 2022 |

[^4]Supplemental operating, selling, and other expenses information:

|  | 13 -week <br> period ended <br> October 1, <br> 2022 | 13 -week <br> period ended <br> October 2, <br> 2021 | 26 -week <br> period ended <br> October 1, <br> 2022 | 26 -week <br> period ended <br> October 2, <br> 2021 |
| :--- | ---: | ---: | ---: | ---: |
| (thousands of Canadian dollars) | 45,820 | 45,862 | 90,442 | 86,672 |
| Wages, salaries, and bonuses | 4,453 | 4,721 | 9,186 | 9,569 |
| Short-term benefits expense | 521 | 736 | 2,525 | 1,016 |
| Termination benefits expense | 482 | 425 | 1,033 | 918 |
| Retirement benefits expense | 172 | 313 | 415 | 601 |
| Share-based compensation | 51,448 | 52,057 | $\mathbf{1 0 3 , 6 0 1}$ | 98,776 |
| Total employee benefits expense |  |  |  |  |

Termination benefits arise when the Company terminates certain employment agreements.

In the prior year, the Company recognized payroll subsidies from the COVID-19 Canada Emergency Wage Subsidy ("CEWS") and rent subsidies from the Canada Emergency Rent Subsidy ("CERS"). Both programs ended in fiscal 2022. The Company did not qualify for subsidies under any newly introduced programs in the 13 and 26 -week periods ended October 1, 2022. The Company recognized nominal amounts from both the CEWS and CERS programs in the 13 -week period ended October 2, 2021, and recognized $\$ 3.7$ million and $\$ 2.9$ million, respectively, in the 26-week period ended October 2, 2021. These subsidies were recorded as reductions to the associated eligible salaries and wage expenses recognized in cost of operations and selling, general and administrative expenses and associated eligible rent expenses recognized in cost of operations, respectively.

## 12. EARNINGS (LOSS) PER SHARE

Earnings (loss) per share is calculated based on the weighted average number of shares outstanding during the period. In calculating diluted earnings per share amounts under the treasury stock method, the numerator remains unchanged from the basic earnings per share calculations as the assumed exercise of the Company's stock options do not result in adjustments to net earnings. The reconciliation of the denominator in calculating diluted earnings per share amounts for the 13 and 26-week periods ended October 1, 2022 and October 2, 2021 is as follows:

|  | 13 -week <br> period ended <br> October 1, <br> 2022 | 13 -week <br> period ended <br> 0ctober 2, <br> 2021 | 26 -week <br> period ended <br> 0ctober 1, <br> 2022 | 26 -week <br> period ended <br> 0ctober 2, <br> 2021 |
| :--- | ---: | ---: | ---: | ---: |
| Weighted average number of common <br> shares outstanding, basic | $27,813,467$ | $27,759,233$ | $27,813,467$ | $27,748,596$ |
| Effect of dilutive securities - stock options <br> Weighted average number of common <br> shares outstanding, diluted | - | 517,197 | - | - |

For the 13-week period ended October 1, 2022, all outstanding stock options were anti-dilutive (2021: 13 weeks $-2,265,825$ stock options were anti-dilutive). Only the dilutive stock options were included in the computation of diluted net earnings per common share. All outstanding stock options were anti-dilutive for the 26-week periods ended October 1, 2022 and October 2, 2021, as the Company reported losses.

## 13. STATEMENTS OF CASH FLOWS

Supplemental cash flow information:

| (thousands of Canadian dollars) | 13-week period ended October 1, 2022 | 13-week period ended October 2, 2021 | 26-week period ended October 1, 2022 | 26-week period ended October 2, 2021 |
| :---: | :---: | :---: | :---: | :---: |
| Accounts receivable | 695 | 1,014 | $(1,767)$ | 3,737 |
| Inventories | $(91,529)$ | $(96,069)$ | $(105,864)$ | $(102,344)$ |
| Prepaid expenses | 80 | $(5,842)$ | 5,617 | $(3,569)$ |
| Other assets | 321 | 681 | 1,923 | 1,049 |
| Accounts payable and accrued liabilities (current and long-term) | 76,199 | 87,576 | 68,086 | 101,839 |
| Unredeemed gift card liability | $(7,557)$ | $(6,730)$ | $(5,632)$ | $(5,483)$ |
| Provisions (current and long-term) | 64 | (294) | 165 | (353) |
| Deferred revenue | (311) | 3,699 | 357 | 3,352 |
| Net change in non-cash working capital balances | $(22,038)$ | $(15,965)$ | $(37,115)$ | $(1,772)$ |

## 14. RELATED PARTY TRANSACTIONS

The Company's related parties include its key management personnel, shareholders, defined contribution retirement plan, subsidiaries and equity investments in associates. Unless otherwise noted, none of the Company's related party transactions incorporate special terms and conditions and no guarantees were given or received. Outstanding balances are usually settled in cash.

## Transactions with Key Management Personnel

Key management of the Company includes members of the Board of Directors, as well as members of the Executive Team. Key management personnel remuneration includes the following:

|  | 13 -week <br> period ended <br> October 1, <br> 1, | 13 -week <br> period ended <br> October 2, <br> 2021 | 26 -week <br> period ended <br> October 1, <br> 2022 | 26 -week <br> period ended <br> ctober 2, <br> 2021 |
| :--- | ---: | ---: | ---: | ---: |
| (thousands of Canadian dollars) | 1,278 | 1,782 | 3,823 | 3,432 |
| Wages, salaries, and bonus | 152 | 65 | 336 | 129 |
| Short-term benefits expense | - | - | 860 | - |
| Termination benefits expense | 16 | 14 | 33 | 30 |
| Retirement benefits expense | 68 | 227 | 220 | 426 |
| Share-based compensation | 4 | 30 | 91 | 67 |
| Directors' compensation | 1,518 | 2,118 | 5,363 | 4,084 |
| Total remuneration |  |  |  |  |

## Transactions with Shareholders

During the first and second quarters of fiscal 2023, the Company purchased goods and services from companies in which Mr. Gerald W. Schwartz, who is the controlling shareholder of Indigo, holds a controlling or significant interest.

During the 13 and 26-week periods ended October 1, 2022, the Company paid $\$ 0.2$ million and $\$ 0.3$ million, respectively, for these transactions (2021: 13 weeks - $\$ 0.1$ million; 26 weeks - $\$ 0.2$ million). As at October 1, 2022, Indigo had nominal amounts payable to these companies under standard payment terms (October 2, 2021 - nominal amounts payable). All transactions were measured at fair market value and were in the normal course of business, under normal commercial terms, for both Indigo and the related companies.

During the first quarter of fiscal 2023, the Company entered into a secured revolving credit facility of $\$ 25.0$ million with a company controlled by Mr. Gerald W. Schwartz. The non-interest bearing facility was issued on favourable commercial terms to Indigo. The facility was put in place in response to uncertainty surrounding the macro-economic environment, with its purpose to allow the Company to manage the seasonal nature of cash flows in the most effective manner. As at October 1, 2022, $\$ 20.0$ million was drawn from the facility, which has a maturity date of February 1, 2023.

## Transactions with Defined Contribution Retirement Plan

The Company's transactions with the defined contribution retirement plan include contributions paid to the retirement plan as disclosed in note 11 "Supplementary Operating Information". The Company has not entered into other transactions with the retirement plan.

## Transactions with Associates

During the 13-week period ended October 1, 2022, the Company sold its equity investment in Unplug Meditation, LLC ("Unplug") for proceeds of $\$ 0.3$ million, resulting in a gain on disposition of $\$ 0.2$ million. The Company had immaterial transactions with Unplug during the comparable 13 and 26-week periods in the prior year.

During fiscal 2020, the Company sold its equity investments in Calendar Club of Canada Limited Partnership ("Calendar Club") and Calendar Club of Canada Ltd. (the general partner of the partnership) to Paris Southern Lights Inc. (a minority partner in the partnership). The proceeds outstanding at the time of sale were paid in installments, with the final payments made in the prior year.

## Investor Information

Corporate Home Office
620 King Street West
Suite 400
Toronto, Ontario
Canada M5V 1M6
Telephone: (416) 364-4499
Fax: (416) 364-0355
Investor Contact
InvestorRelations@indigo.ca
www.chapters.indigo.ca/investor-relations/

## Media Contact

Madeleine Lowenborg-Frick
Director, Corporate Communications
MLowenborgFrick@indigo.ca
Telephone: (647) 326-6633
Stock Listing
Toronto Stock Exchange
Trading Symbol
IDG

Transfer Agent and Registrar
TSX Trust Company
P.O. Box 700, Station B

Montreal, Quebec
Canada H3B 3K3
Telephone:
(Toll Free) 1-800-387-0825
(Toronto) (416) 682-3860
Fax: 1-888-249-6189
Email:
shareholderinquiries@tmx.com
Website: www.tsxtrust.com

## Auditors

Ernst \& Young LLP
EY Tower
100 Adelaide Street West, PO Box 1
Toronto, Ontario
Canada M5H 0B3

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de ce document est disponible sur demande.
"Let the beauty of what you love be what you do."

## -Rumi

$\sqrt{3}^{3} \frac{\text { Rexcled }}{\text { R. }}$


[^0]:    1 Earnings before interest, taxes, depreciation, amortization, asset disposals, share of loss from equity investments, and impairment, and includes IFRS 16 right-of-use asset depreciation and associated finance charges. For further information on the key metric and its computation, see "Non-IFRS Financial Measures".

[^1]:    See accompanying notes

[^2]:    See accompanying notes

[^3]:    See accompanying notes

[^4]:    1 Includes sales on orders placed on indigo.ca and fulfilled through store pick-up.
    2 Includes corporate sales, plum ${ }^{\oplus}$ PLUS revenue, plum ${ }^{\oplus}$ breakage, gift card breakage, Kobo revenue share, and a one-time payment from Starbucks.

