

Indigo Books & Music Inc.

Dear Shareholder:

As a registered or non-registered shareholder of Indigo Books & Music Inc., you are entitled to receive our interim financial statements, annual financial statements or both, by mail or by electronic delivery. If you wish to receive them, please complete and return this form by mail or submit your request online (see address below). Your name will then be placed on the Supplemental Mailing List maintained by our Transfer Agent and Registrar, TSX Trust Company.

As long as you remain a registered or non-registered shareholder, you will receive this card each year and be required to renew your request to receive these financial statements. If you have any questions about this procedure, please contact TSX Trust Company by phone at 1-800-387-0825 or 416-682-3860 or at shareholderinquiries@tmx.com.

We encourage you to submit your request online at: https://services.tsxtrust.com/financialstatements.

Our Company Code Number is: 0993A

NOTE: Do not return this card by mail if you have submitted your request online.

(PLEASE PRINT)
Name:
Address:
State/Province:
Postal/Zip Code:
Country:
Email Address:
erse Side)

Indigo Books & Music Inc. 620 King Street West, Suite 400 Toronto, Ontario Canada, M5V 1M6 Tel: 416-364-4499

Fax: 416-364-0355

www.indigo.ca

Consent to Electronic Delivery of Documents

- 1) I consent, until my consent is revoked by me, to the electronic delivery of the following documents (the "Documents") of Indigo Books & Music Inc. ("Indigo") that Indigo elects to deliver to me electronically rather than by mail, all in accordance with the terms of this Consent. The Documents may include: (a) Annual Report; (b) Interim Financial Statements; (c) Notice of Annual or Special Meeting and related proxy and proxy circular; and (d) Other corporate information regarding Indigo communications.
- 2) I understand and agree that, after my consent has been given and Indigo has filed the documents with applicable securities regulatory bodies, Indigo or its agent will notify me that a Document which I am entitled to receive electronically is available at Indigo's website, www.indigo.ca, with a link to that specific page of the website containing the document. I agree that such notification will be sent to me at the email address I have provided below.
- 3) I acknowledge that access to the Internet, email and the worldwide web are required for me to access a document electronically and I confirm that I have such access.
- 4) I understand and agree that: (a) any email notice or other notification will not contain a paper document; (b) any email notice or other notification will contain Indigo's web address (or a hyperlink) identifying where the documents to be delivered electronically are located; (c) by accessing Indigo's website information which I will be provided under Item 2 above, I can access, view, download and print a paper document from my computer; (d) a document distributed electronically will be in Portable Document Format (PDF); and (e) Adobe® Acrobat® Reader® software is required to view a document in PDF format and a link to that software will be available at that page of the Indigo website containing the documents to be delivered electronically. (Adobe® Acrobat® Reader® is the registered trademark of Adobe Systems Incorporated.)
- 5) I understand that I may request a paper copy of a document for which I have consented to electronic delivery to TSX Trust Company at the telephone number, fax number, email address or mailing address set forth in Item 9 below.
- 6) I understand and agree that: (a) at any time and without giving me advance notice, Indigo may elect not to send me a document electronically, in which case a paper copy of the document will be mailed to me; and (b) if a document intended to be sent to me electronically is not available electronically, a paper copy of the document will be mailed to me.
- 7) I understand that Indigo will maintain on its website any document sent to me electronically for a period of time corresponding to the notice period stipulated under applicable legislation and that the Documents will remain posted on the website thereafter for a period of time that is appropriate and relevant, given the nature of the Document.
- 8) If you consent to electronic delivery, please return this form by mail, fax or email to the address noted at the bottom of the page. You can also submit your request online by visiting the TSX Trust Company's website http://tsxtrust.com/edelivery.
- 9) I understand that I may revoke or modify my consent and that I may change my email address to which notices are to be delivered to me any time by notifying TSX Trust Company by telephone: 1-800-387-0825, fax: 1-888-249-6189, email: shareholderinquiries@tmx.com or by mail: TSX Trust Company, 301 100 Adelaide Street West, Toronto, Ontario, Canada M5H 4H1. I understand that if I change my email address or revoke or modify my consent, I must notify TSX Trust Company. Such change, revocation or modification must be received and acknowledged by TSX Trust Company in order for it to be effective.
- 10) I understand that I am not required to consent to electronic delivery. I am a registered or non-registered shareholder of Indigo, I have read and understand the terms of this "Consent to Electronic Delivery of Documents" form and, on those terms, I consent to the electronic delivery of the documents I am entitled to receive.

DATED the day of	, 2023.	
First Name and Surname	Signature	
Email Address		
Address		

Please return this form by mail, fax or email to: TSX Trust Company, 301 – 100 Adelaide Street West, Toronto, Ontario, Canada, M5H 4H1; Fax: 1-888-249-6189; Email: shareholderinquiries@tmx.com.