

Indigo

Books & Music Inc.

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Attention: Lifestyle, Entertainment, Book Editors

INDIGO HAILS THE FALL SLATE OF NEW RELEASES AS “MOST EXCITING” IN YEARS - *Atwood, Brown, Munro, Irving form booklovers dream team for new releases* -

TORONTO - September 14, 2009 - Indigo Books and Music Inc, Canada’s largest book retailer is excited about the line-up of new releases set to kick off the season this week with an impressive selection of inspirational and affordable entertainment at Indigo and Chapters stores nationally.

Indigo’s Chief Booklover, Heather Reisman personally selects her [Heather’s Picks](#) and recent additions this fall include:

- [Stitches](#), David Small - a stunning graphic memoir and coming-of-age tale like no other, Stitches takes readers on an unforgettable journey into the dark heart of a tumultuous childhood in 1950s Detroit.
- [Let The Great World Spin](#), Colum McCann - a powerful allegory of 9/11 that has already been hailed as an American masterpiece, comes alive in the unforgettable voices of the city’s people, unexpectedly drawn together by hope, beauty and the tightrope walker’s “artistic crime of the century.”
- [Manhood for Amateurs](#), Michael Chabon - a shy manifesto at once dazzling, hilarious and moving from American novelist and short-story writer, Michael Chabon.

“We at Indigo believe this is the strongest fall release schedule ever with new, exciting books from the some of the world’s biggest authors,” says Bahram Olfati, VP Adult Trade, Indigo Books & Music Inc. “The season kicks off with the launch of Margaret Atwood’s *The Year of The Flood*, followed by Dan Brown’s *The Lost Symbol* and many more to come almost weekly through to the holidays.”

While books offer great value for the entertainment dollar, innovative marketing and attractive promotions, including 30% off bestseller discounts everyday and increased paperback launches, make this year’s exciting fall reading list even more compelling and affordable.

Blockbusters and Bestsellers

- Heralded as a “dystopic masterpiece” Margaret Atwood’s [The Year of the Flood](#) is the most recent opus from the renowned award-winning Canadian.
- On September 15th, [The Lost Symbol](#) will be available to the thousands of fans eagerly anticipating Dan Brown’s follow up to *The Da Vinci Code*. Brown’s international bestseller, *The Da Vinci Code* remains the bestselling adult fiction title ever with more than 81 million copies in print world wide and remained atop the New York Times bestseller list for 54 weeks after its 2003 release.
- The inimitable storyteller John Irving delivers a tale of father and son fugitives in his twelfth novel [Last Night in Twisted River](#)

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- Prolific masters of popular page-turners John Grisham and Stephen King each have new titles releasing this season including *Ford County* Grisham's collection of stories in his return to the setting of his first novel and King's return to the sci-fi epic in [Under the Dome](#).

New Non-Fiction

- [Have a Little Faith](#), Mitch Albom's first non-fiction book since *Tuesdays with Morrie* is another beautifully written story that will once again inspire readers.
- Popular intellectual Richard Dawkins returns with an impressive investigation into the evidence for evolution with [The Greatest Show on Earth](#).
- Malcolm Gladwell and his tenacious curiosity returns with a collection of essays from his New Yorker columns in [What the Dog Saw](#).
- While another popular journalist, A J Jacobs also delivers a collection of hilarious and thought-provoking explorations in *The Guinea Pig Diaries*.

Best Book Club Bets

While *A Thousand Splendid Suns*, [My Sister's Keeper](#) and *The Memory Keeper's Daughter* may be book club favourites, modern classics from new and award-winning authors are now also available in paperback including:

- [The Alchemist](#), Paulo Coelho - First published in 1988, this best selling modern classic makes a perennial book club favourite.
- *The Brief Wondrous Life of Oscar Wao*, Junot Diaz - [Diaz's debut novel](#) and 2008 Pulitzer Prize winner for Fiction.
- [The Story Of Edgar Sawtelle](#), David Wroblewski - This 2008 debut novel is an Oprah Book Club selection and riveting family saga.
- *The Gargoyle*, Andrew Davidson - This extraordinary, epic page-turner is the 2008 debut from Canadian [Andrew Davidson](#).

Books to Box Office

Books continue to inspire big screen adaptations and in turn, the films rejuvenate interest in the original stories from Audrey Niffenegger's *The Time Traveller's Wife* to the soon to be released adaptation of Alice Sebold's [The Lovely Bones](#) starring Mark Wahlberg and Rachel Weisz. Stephenie Meyer's Twilight franchise will continue to spark the interest of booklovers young and old when the film *New Moon* is released. And the entire family can enjoy the fabulous adventures of Maurice Sendak's Max, when *Where the Wild Things Are* releases in theatres on October 16th.

To discover more fall blockbusters, avid readers can visit www.chapters.indigo.ca where more than 250,000 booklovers continue to share their passion for books, authors and reading while adding to their shelf, recommending books and posting their reviews, top ten lists and recommendations at the award-winning Indigo Online Community.

About Indigo Books & Music Inc.

Indigo is a publicly traded Canadian company listed on the Toronto Stock Exchange (TSX:IDG). As the largest book retailer in the country, Indigo operates in all provinces under different

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banners including Indigo Books & Music; Indigo Books, Gifts, Kids; IndigoSpirit, Chapters, The World's Biggest Bookstore, and Coles. The online division, www.chapters.indigo.ca, features books, toys, music and DVDs, and hosts the award winning Indigo Online Community. In 2008, Indigo launched Pistachio, an eco-aware lifestyle store featuring stationery, gifts and home décor, and apothecary.

Chapters and Indigo are rated as the number one and number two retailers in Canada by the Kubas Major Market Retail Report, and have occupied the list since 2000.

In 2004, Indigo founded the Indigo Love of Reading Foundation, a registered charity that provides new books and education materials to high-needs Canadian elementary schools, to address the literacy crisis in Canada. Visit loveofreading.org for more information.

To learn more about Indigo, please visit the About Our Company section of www.chapters.indigo.ca.

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